



City of Abilene

Keep Abilene Beautiful Board Agenda

Notice is hereby given of a meeting of Keep Abilene Beautiful of City of Abilene to be held on Wednesday, March 13, 2024, at 4:00 PM at City Hall, Basement Conference Room, 555 Walnut, Abilene, Texas, for the purpose of considering the following agenda items.

CALL TO ORDER

PUBLIC COMMENTS

Public Comments on Any Item on the Agenda

MINUTES

1. **Minutes:** Receive a Report, Hold a Discussion and Take Action on Approving the Minutes from the Regular Meeting Held on Wednesday, February 14, 2024

TREASURER'S REPORT

2. **Action:** Receive a Report, Hold a Discussion, and Take Action on the Quarterly Financial Report

AGENDA ITEMS

3. **Possible Action:** Receive a Report, Hold a Discussion, and Take Possible Action on Future Governance Options for KAB
4. **Action:** Receive a Report and Hold a Discussion on Participation in the Community Foundation of Abilene's Annual Abilene Gives Day 2024
5. **Action:** Receive a Report, Hold a Discussion, and Take Action on an Abilene Preservation League Project & Donation

COORDINATOR'S UPDATE

6. **Discussion:** Receive a Report and Hold a Discussion on Completed and Upcoming Events
7. **Discussion:** Receive a Report and Hold a Discussion on Program Updates and Achievements

COMMITTEE REPORTS

8. **Discussion:** Receive a Report and Hold a Discussion on the Events, Marketing, and Education (EME) Committee
9. **Discussion:** Receive a Report and Hold a Discussion on the Grant Committee
10. **Discussion:** Receive a Report and Hold a Discussion on the Executive Committee

ADJOURNMENT

Notice

In compliance with the Americans with Disabilities Act, the City of Abilene will provide for reasonable accommodations for persons attending meetings. To better serve you, requests should be received forty-eight (48) hours prior to scheduled meetings. Please contact the City Secretary's Office at 325-676-6208. Telecommunication device for the deaf is 325-676-6360.

CERTIFICATION

I hereby certify the above meeting notice was posted on the bulletin board at the City Hall of the City of Abilene, Texas, on the 7th day of March , 2024, at 4:40 p.m.

*Kaitlin Richardson, Deputy City
Secretary, TRMC*

**Keep Abilene Beautiful
Board Meeting Minutes
February 14, 2024**

MEMBERS PRESENT: Akane Thaxton, Melissa Morris, Beth Woodcock, Steve Stovall, Pebbles Lee, Amy Martin, Deborah Williams, Johanna Partain

CITY STAFF PRESENT: Michael Rice, Max Johnson, Jennifer Pacheco, Srin Valavala, Kelly Messer

CALL TO ORDER: Akane Thaxton called the meeting to order at 4:00 pm.

PUBLIC COMMENTS: Public Comments on Any Item on the Agenda

Akane Thaxton announced an opportunity to comment on any agenda items.

No Members of the public requested to make a public comment.

1. **MINUTES:** Receive a Report, Hold a Discussion and Take Action on Approving the Minutes from board meeting held on January 17th, 2024.
Motion to Approve the minutes from the January 17, 2024 meeting by Melissa Morris and seconded by Amy Martin.
Motion passed unanimously.

AGENDA ITEMS:

2. **DISCUSSION:** Receive a Report, Hold a Discussion, and Take Possible Action on Future governance options for KAB, including lawyer services and activity.

Lawyer Chris Shelton has been retained and the budget of \$5,000 has been previously approved. The board is in agreement to continue as planned with separating from the governance of the City of Abilene

3. **DISCUSSION:** Receive a Report, Hold a Discussion, and Take Possible Action on The 2024 Great American Cleanup held March-May

3/2/24- ACU day of service- Board members will meet near at 10:00a near Barrow and S.7th for clean-up in conjunction with the Mission Student Association

04/20/24- Earth Day Event- City Wide Adopt-A-Spot cleanup is being organized with the EME Committee, this will count toward the GAC event with KTB

04/11/24- The Grace Museum has asked KAB to participate in their Earth Month Family Festival from 5p-8p

Motion to approve all events made by Beth Woodcock, seconded by Steve Stovall.
Motion passed unanimously.

4. **DISCUSSION:** Receive a Report and Hold a Discussion and Take Possible Action on the Governor's Community Achievement Award (GCAA) Application.

Grant committee reported process and progress for the Governor's Community Achievement Award (GCAA). Additional clarification on how KAB would utilize any awarded funds was discussed with Michael Rice in detail.

Motion to approve the examination of all previous grant funded structures prior to breaking ground on any new features, made by Beth Woodcock and seconded by Melissa Morris.
Motion passed unanimously.

COORDINATOR'S UPDATE

5. PRESENTATION: Receive a Report and Hold a Discussion on Upcoming Events and Deadlines:

Cupid's Kite Fest plans and volunteer needs

Keep Abilene Beautiful coordinator, Jennifer Pacheco, reported that with the \$500 donation by KAB, the city of Abilene purchased reusable kites and related activities for Cupid Kite Festival on Sat. Feb 17th

6. PRESENTATION: Receive a Report and Hold a Discussion on KAB Board Member Training Opportunities in Spring 2024

Available Dates

1. Monday, February 26 - 3:30 pm
2. Tuesday, March 26 - 12 pm
3. Wednesday, April 24 - 3:30 pm
4. Thursday, May 23 - 12 pm

Course Duration:

Approximately 1.5 hours

ADJOURNMENT: At 5:00 pm.

PO Box 701, Abilene, TX 79604

PLEASE EXAMINE AT ONCE

Check your statement and enclosures, and report any discrepancies within thirty (30) days. Please direct any phone inquiries regarding your accounts to (855) 660-5862. Written inquiries should be sent to the address listed, attention: Research.

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KEEP ABILENE BEAUTIFUL INC
GENERAL OPERATING ACCOUNT
ATTN: NICOLE EAVES
PO BOX 60
ABILENE TX 79604-0060



ACCOUNT NUMBER	
STATEMENT DATES	2/01/24-2/29/24
ENCLOSURES	6
PAGE	1 of 4

**We have updated the Terms and Conditions of Your Account.
Effective March 1, 2024**

To obtain a copy, please visit:

www.ffin.com/businessstermsandconditions

SUMMARY OF ACCOUNTS

Account Number	Account Description	Current Balance
	Business Interest Checking	60,988.07

ACCOUNT SUMMARY

Business Interest Checking

Account Number		Statement Dates	2/01/24 thru 2/29/24
Previous Balance	58,753.00	Days in Statement Period	29
4 Deposits/Credits	2,712.00	Average Ledger	59,176.79
2 Checks/Debits	498.00	Average Collected	59,083.27
Monthly Maintain Fee	0.00		
Interest Pd This Stmt	21.07		
Ending Balance	60,988.07	2024 Interest Paid	43.45

Account Title:
Keep Abilene Beautiful Inc
General Operating Account
Attn: Nicole Eaves

MISCELLANEOUS CREDITS

Date	Description	Amount
2/15	Mobile Check Deposit	678.00
2/27	Mobile Check Deposit	678.00
2/27	Mobile Check Deposit	678.00
2/27	Mobile Check Deposit	678.00
2/29	Interest Deposit	21.07

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KEEP ABILENE BEAUTIFUL INC
 GENERAL OPERATING ACCOUNT
 ATTN: NICOLE EAVES
 PO BOX 60
 ABILENE TX 79604-0060

ACCOUNT NUMBER	
STATEMENT DATES	2/01/24-2/29/24
ENCLOSURES	6
PAGE	3 of 4

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INTEREST RATE SUMMARY

Date	Interest Rate
1/31	0.450000%

CHECKS IN SERIAL NUMBER ORDER

Date	Check Number	Amount	Date	Check Number	Amount
2/23	2489	250.00	2/21	2490	248.00

(*) Denotes missing check numbers

DAILY ENDING BALANCE

Date	Balance	Date	Balance	Date	Balance
2/01	58,753.00	2/21	59,183.00	2/27	60,967.00
2/15	59,431.00	2/23	58,933.00	2/29	60,988.07



Fund Activity Statement
Keep Abilene Beautiful Endowment Fund
December 01, 2023 through December 31, 2023

Beginning Balance	9,843.80
ADDITIONS:	
Income Earned, Pool Allocation	62.93
Realized Gains	-13.78
Unrealized Gains	335.16
Total Additions:	<hr/> 384.31 <hr/>
DISTRIBUTIONS AND EXPENSES:	
Administrative Fees	4.11
Investment Fees	0.83
Total Distributions and Expenses:	<hr/> 4.94 <hr/>
ENDING BALANCE	<hr/> <hr/> 10,223.17 <hr/> <hr/>

Fund Activity Detail
December 01, 2023 through December 31, 2023

Donations

Date	Donor	Amount	Description
n/a	n/a	n/a	
Total Donations		\$0.00	

Grants

Date	Grantee	Amount	Description
n/a	n/a	n/a	n/a
Total Grants		\$0.00	

Revenue	\$30,200.00
Individual Donations	\$ 9,000.00
<i>Republic Services</i>	\$ 8,100.00
<i>Memorial Tree & Bench Program</i>	\$ 900.00
Grants	\$ 5,000.00
Events	\$ 5,000.00
<i>Crepe Myrtle Event Sales</i>	\$ 3,000.00
<i>Other Event Sales</i>	\$ 2,000.00
Sponsorships	\$10,000.00
Memberships	\$ 100.00
Sales	\$ 1,000.00
Interest Income	\$ 100.00

Expense	\$21,900.00
Annual Dues	\$ 800.00
<i>Abilene Chamber of Commerce</i>	\$ 250.00
<i>Keep America Beautiful</i>	\$ 350.00
<i>Keep Texas Beautiful</i>	\$ 200.00
Board Development	\$ 3,000.00
<i>Keep Abilene Beautiful Retreat</i>	\$ 100.00
<i>Conference Fees</i>	\$ 1,200.00
<i>Travel</i>	\$ 1,700.00
Event - Fundraising	\$ 4,300.00
<i>Crepe Myrtle Event</i>	\$ 2,150.00
<i>Other Event</i>	\$ 2,150.00
Grants	\$ 5,000.00
D&O Liability Insurance	\$ 530.00
Advertising & Promotion	\$ 3,000.00
Office/General Administration	\$ 1,000.00
Program Expenses	\$ 3,700.00
<i>Business Expo</i>	\$ 375.00
<i>Boo at the Zoo</i>	\$ 700.00
<i>Abilene Outdoor Adventure</i>	\$ 200.00
<i>Home & Garden Expo</i>	\$ 500.00
<i>Abilene Beer Summit</i>	\$ 500.00
<i>Christmas Lane</i>	\$ 25.00
<i>Cleanup Events</i>	\$ 800.00
<i>Rainbarrel/Education Workshops</i>	\$ 400.00
<i>BCMG Plant Sale</i>	\$ 200.00
Taxes, Fees & Legal	\$ 160.00
Website, Software & Technology Fees	\$ 410.00

Net Income	\$ 8,300.00
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Keep Abilene Beautiful Operating Budget FY 2023 - Oct 1, 2023 to Sept 30, 2024						
Revenue	Budget	YTD	Current Month	Total	Variance	Notes:
Individual Donations	\$ 9,000.00	\$ 4,068.00	\$ -	\$ 4,068.00	\$ 4,032.00	
Republic Services	\$ 8,100.00	\$ 4,068.00		\$ 4,068.00	\$ 4,032.00	
Public	\$ -		\$ -	\$ -	\$ -	
<i>Memorial Tree & Bench Program</i>	\$ 900.00		\$ -	\$ -	\$ 900.00	
Grants	\$ 5,000.00		\$ -	\$ -	\$ 5,000.00	
Events	\$ 5,000.00	\$ -		\$ -	\$ 5,000.00	
Sponsorships	\$ 10,000.00	\$ -		\$ -	\$ 10,000.00	
Memberships	\$ 100.00	\$ -		\$ -	\$ 100.00	
Sales	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00	
Interest Income	\$ 100.00	\$ 110.03		\$ 110.03	\$ (10.03)	
Refund	\$ -	\$ -	\$ -	\$ -	\$ -	
Gain/loss on investment	\$ -	\$ 665.78	\$ -	\$ 665.78	\$ (665.78)	
TOTAL REVENUE	\$ 30,200.00	\$ 4,843.81	\$ -	\$ 4,843.81	\$ 25,356.19	
Expenses						
Annual Dues	\$ 800.00	\$ 250.00		\$ 250.00	\$ 550.00	
Board Development	\$ 3,000.00	\$ 99.59	\$ -	\$ 99.59	\$ 2,900.41	
Event - Fundraising	\$ 4,300.00	\$ 801.31	\$ -	\$ 801.31	\$ 3,498.69	
Grants and Awards	\$ 5,000.00	\$ -	\$ -	\$ -	\$ 5,000.00	
D&O Liability Insurance	\$ 530.00	\$ 1,867.00	\$ -	\$ 1,867.00	\$ (1,337.00)	
Advertising & Promotion	\$ 3,000.00	\$ -	\$ -	\$ -	\$ 3,000.00	
Office/General Administration	\$ 1,000.00		\$ -	\$ -	\$ 1,000.00	
Program Expenses	\$ 3,700.00		\$ -	\$ -	\$ 3,700.00	
	\$ 3,700.00		\$ -	\$ -	\$ 3,700.00	
Taxes, Fees & Legal	\$ 160.00	\$ 248.00		\$ 248.00	\$ (88.00)	
Website, Software & Technology Fees	\$ 410.00	\$ -	\$ -	\$ -	\$ 410.00	
TOTAL EXPENSES	\$ 21,900.00	\$ 3,265.90	\$ -	\$ 3,265.90	\$ 18,634.10	
NET OPERATING REVENUE	\$ 8,300.00	\$ 1,577.91	\$ -	\$ 1,577.91	\$ 6,722.09	

10/1/23 Bank Balance	59,500.94	
Donations received	4,068.00	
Expenses	\$ (3,265.90)	
Check not cleared	\$ 575.00	Printing for neighborhood cleanup
Interest	\$ 110.03	
2/29/24 Ending Balance	60,988.07	

Amount transferred to CFA

	10,000.00
	9,843.80 Carrying balance 12/1/23
\$	384.31 Current gain loss
	(4.94) Current fees
	<u>10,223.17</u> Current Balance through Dec 2023



**What a difference
a day makes!**

Tuesday, May 7 • 8a.m. – 8p.m.

ABILENEGIVES.ORG

Year-Round Breakdown

Communication Guide

An interactive workbook to help you complete, plan, and implement your own Giving Day campaign for a successful 24 hours of philanthropy!

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12 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Research direct mailer companies.		Try to request samples.	
	Compile a list of local businesses you'd like to approach about sponsorships, matches, an in-person event, or other promotional opportunities.			
	Plan a Giving Day kick-off meeting with your staff. Determine roles and responsibilities, brainstorm fundraising goals, unique ideas to reach those goals, and how to include the Giving Day within your annual fundraising.			
	Sign up and customize your Giving Day profile page.			
	Craft your Giving Day profile story.		What's your goal? Why are you fundraising? How will your goal help you reach your organization's mission?	
	Promote	Announce your participation in a Giving Day!		Ask for their help in a variety of roles (donations, fundraising, promotions, sponsorships).
Draft your press release.				
Engage	Explain your reasoning for participation and plan to board members.			

11 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Host a kick-off meeting.			
	Place the Giving Day logo on your website and link it to your Giving Day profile.			
Promote	Get a shortened link to use in printed materials.		Use https://bitly.com/	
	Begin a blog or newsletter series around your Giving Day profile.		Include ways people can help spread the word and a link to your profile page.	
Engage	Send a handwritten note to major donors to let them know you're participating in a Giving Day.		Give them specifics and highlight the importance of the day.	
	Come up with a list of talking points/sponsorship levels - how their sponsorship will specifically help your organization.		Determine a list of incentives the businesses will get if they partner with you.	
	Design/write appeal letter, including different ways your supporters can get involved. Use direct mailing company to get the word out.		You can then use the direct mailing company to get the word out.	

10 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Send letter off to direct mailer company.			
	Download all of the promotional graphics from the Giving Day website.			
Promote	Design flyers to put up in your community.		Include a shortened link for your Giving Day profile.	
	Begin creating graphics that help illustrate your story.		Make sure you incorporate the Giving Day logo and your organization's logo into your graphics.	
Engage	Check in with your team to see how things are going.		Ask them to update their email signature with the Giving Day logo and a link to your Giving Day profile.	
	Email volunteers announcing your participation in a Giving Day and let them know how they can get involved.			
	Determine a list of supporters you want to ask to be peer-to-peer (P2P) fundraisers.			
	Set up meetings over the phone with businesses over the next 4 weeks.		Meet with sponsors in person if you're able to. Otherwise, conduct most business over the phone.	

9 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Begin planning a P2P fundraising kick-off party.			
	Write another blog or newsletter story around your Giving Day profile.		Include ways people can help spread the word and a link to your profile.	
Promote	Get flyers professionally printed.			
	Invite volunteers to a mailer pizza party to help stuff envelopes.			
Engage	When you have a business that wants to partner with you, announce it on social media.			
	Send an email to board members seeking their support for donations or as peer-to-peer fundraisers.		Explain why you need their help on the big day.	

8 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Send out your P2P Fundraising Kick-Off Party invites. In your invites, include what a P2P fundraiser is, why you are choosing them as your P2P fundraisers, the date, time, and location of the party, and how important they are to you as a supporter.		Include an RSVP, so you know who's on board.	
	Ask your board to update their social media profiles with the Giving Day promotional materials.		Cover photo and profile picture are public and visible! Get them in Downloadable Goodies.	
Promote	Update your social media profiles with Giving Day branding.			
	Incorporate your Giving Day campaign story into your press release. Make sure you link to your Giving Day profile.			
Engage	Get mailers back from the company, order a pizza, and have a mailing party!			

7 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan				
	Ask volunteers to help put up flyers promoting your participation in a Giving Day around the community.		Cover photo and profile picture are public and visible! Get them in Downloadable Goodies.	
Promote	Mail the appeal for the direct mailer.			
	Write another blog or newsletter story around your Giving Day profile. Include ways people can help spread the word and a link to your profile.		Include ways people can help spread the word and a link to your profile.	
Engage	Follow up with the local businesses that you had meetings with on the phone. See if you can answer any of their questions, or come back in to chat more. Get their thoughts. What makes sense for them sponsorship-wise?		When you have a business that wants to partner with you, announce it on social media, within emails, and in your newsletters.	

6 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Check in with your team to see how things are going.			
	Send a "Save the Date" to past donors to let them know you're participating in a Giving Day.		Give them specifics with the date, time, and details about the Giving Day. Tell them why it's important to give on that specific date.	
Promote	Add a page to your website that talks about your Giving Day profile. Include information about what you're raising money for, how people can sign up to be a peer-to-peer fundraiser, and other volunteer opportunities (social media help, email marketing, day-of events).		Always include a link to your donation page.	
	Ask your staff, volunteers, and P2P fundraisers to update their social media profiles with Giving Day promotional materials.		Cover photo and profile picture are public and visible! Get them in Downloadable Goodies.	
Engage				

5 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Check in with your team to see how things are going.			
Promote	Ask volunteers to help put up flyers promoting your participation in a Giving Day around the community.			
Engage	Ask donors, volunteers, benefactors, and others to send in photos of their experiences with your organization. Use these photos for social media posts and email content. Most people will also include stories with the photo!		Make sure when you make the ask, the contributor is ok with you sharing their story and photo with others.	
	Send kick-off party reminders.			

3 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Check in with your team to see how things are going.			
Promote	Begin drafting a press release to send out the day after your Giving Day is done.			
	Ask your volunteers to update their social media profiles with the Giving Day promotional materials.		Cover photo and profile picture are public and visible! Get them in Downloadable Goodies.	
	Write another blog or newsletter story around your Giving Day participation.		Include ways people can help spread the word and a link to your profile.	
Engage	Update your Giving Day profile with your business partners' logos.			

2 Weeks Before

Notes:

	Task	Owner	Notes	Status
Plan	Order thank you cards for your largest donors.		A handwritten note goes a long way!	
Promote	Send out a "2 Weeks Away" email to your donors, board, and P2P fundraisers. Encourage them to schedule a time to give, share, or volunteer.		<ul style="list-style-type: none"> • Include ways people can help spread the word and a link to your profile. • For P2P: Make sure they include a link to their personal P2P fundraising page. 	
	Update your social media profiles with updated Giving Day branding that incorporates "2 Weeks Away" messaging.			
Engage	Announce partnerships with local businesses to all of your supporters (donors, board, staff, P2P fundraisers).		Post on social media, tagging the business in the post.	

1 Week Before

Notes:

	Task	Owner	Notes	Status
Plan	Begin drafting a newsletter or blog post to send out the day after your Giving Day is done.			
Promote	Add "1 Week Away" messaging on your website.			
	Update your social media profiles with Giving Day branding that incorporates "1 Week Away!" messaging.			
Engage				

Days Before

Notes:

	Task	Owner	Notes	Status
Plan	Host a Giving Day Prep Party. Remind your staff of what their role is. Go over the schedule of the day. And remember to have fun!		Remind them why it's important they support this day.	
	Make a test donation to ensure all messaging is accurate, and so you'll be able to answer donor questions about the process.			
Promote	<ul style="list-style-type: none"> • Send out a "Tomorrow's the Big Day" email. • Remind donors how they can give. • Remind your board of what their role is. • Remind your volunteers what their role is. • Remind your P2P fundraisers of what their role is. 		Remind them why it's important they support their organization on this date, and how it will benefit your organization. Include a link to your Giving Day profile or more information about an in-person event you might be hosting.	
	Update your social media profiles with updated Giving Day branding that incorporates "Tomorrow" messaging.		Add a large button or banner on the front page of your website that links to your Giving Day profile for donors to find easily and donate.	
	Have a special blog or newsletter edition story around your Giving Day profile for the day of.		Include ways people can help spread the word and a link to your profile.	
	Call and send personal emails to key supporters to remind them that tomorrow is when you need their support and donations.			
Engage				

One Day to One Week After

Notes:

	Task	Owner	Notes	Status
Plan	Ask volunteers for help in writing "Thank You" notes for your donors, board, and P2P fundraisers.			
	Get some rest!			
Promote	Publish your celebratory newsletter/blog post and press release, talking about your success and how much your supporters mean to you.			
	Update your social media profiles and website with updated Giving Day branding that incorporates "Thank You" messaging.			
Engage	Reach out to businesses and other nonprofits you partnered with.		Continue to engage and thank your supporters after the Giving Day is over by visiting the 'Engagement' tab of your GiveGab dashboard and clicking on 'Supporters'.	

One to Two Weeks After

Notes:

	Task	Owner	Notes	Status
Plan	Schedule a debrief with your team.			
	Schedule a debrief with your fundraisers; make it fun!			
Promote				
Engage	Email Newsletter: <ul style="list-style-type: none"> • Segment by new and returning donors and adjust language slightly • Thank New Donors: share your backstory and what this year's participation in the Giving Day means to you, provide them with ways to engage with your organization in the future (newsletter subscription, follow you on social media), and stay tuned for next year's Giving Day. • Thank Returning Donors: provide them with continued ways to engage with your organization in the future, and stay tuned for next year's Giving Day. 			

1 Month After

Notes:

	Task	Owner	Notes	Status
Plan				
Promote	Post any initial details about funds raised - what impact was created from this campaign? What action has been taken? What plans are in motion as a result?			
Engage	Share debrief outcomes with your board. How can they help foster more success next year?			

3 Months After

Notes:

	Task	Owner	Notes	Status
Plan				
Promote				
Engage	Provide a more detailed update to your entire community of supporters around impact of the day, and progress toward your annual fundraising goals. Look at the data available in your GiveGab donor reports. Don't forget to say Thank You!			

6-8 Months After

Notes:

	Task	Owner	Notes	Status
Plan	Save the Date for next year, internally			
	Send a note to your Giving Day team members and reshare debrief notes to review ideas			
	Review your donor data from to help set your goals, plan out your profile and identify matching donors. Discuss at a planning meeting!			
	Notify your board of your plan to participate, reshare debrief notes, and discuss how they can engage with the upcoming campaign			
Promote	Post a 'Save the Date' on Social Media			
	In an email newsletter, include Save the Date graphics for the upcoming Giving Day			
Engage	Make an initial touch point with key sponsors and supporters			

[KAB] Possible project

8 messages

Josh Black <josh@abilenepreservation.org>

Tue, Feb 20, 2024 at 5:33 PM

To: "keepabilenebeautiful@abilenetx.gov" <keepabilenebeautiful@abilenetx.gov>

Jenifer,

I would like for KAB to consider a future project with high impact for the city.

The brick building between the T&P passenger depot and the parking lot on S. 1st street has been vandalized multiple times. The building is part of the history of the city as it conveyed passengers to their final waiting area or "head house" before boarding trains. Locals have called for the city to demolish the structure. I postponed the order by providing information on the historical aspects of the structure but an intervention is needed. This building is located between two Union Pacific tracks that would require a difficult planning process to remove but would only take a day to improve. This gives us some time to save this historic structure.

The APL is soliciting donations for a fence to deter graffiti and improve safety in the area. Meanwhile we intend to remove the graffiti in a manner consistent with preserving the brick (pressure washing destroys brick). We are also asking Union Pacific to aid in the preservation of the building by repointing the brick and installing cameras to deter vandals. All this can be accomplished before the Abilene Train Festival we are planning for September of this year.

I would like for you to consider this to be a beautification day for downtown and a very high profile project for KAB. Volunteers would help clean the brick or assist in performing general cleaning. U.P. would supervise the safe work area in a certain time frame. Its good PR for the city and great incentive to clean up an often seen but often disregarded part of our city. Let me know if this is something KAB would be interested in helping.

Best regards,

Josh Black, Executive Director

Abilene Preservation League

1174 North First Street at Cedar

Abilene, TX 79601-5811

325-676-3775 Office

325-725-1218 Cell

Email: Josh@abilenepreservation.org

www.abilenepreservation.org

Kite Fest



**LOVE
YOUR
EARTH!**
10:00 AM
April 20th
**Redbud
Park**

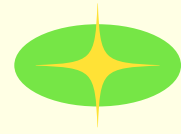
IN PARTNERSHIP WITH

Keep
Abilene
Beautiful

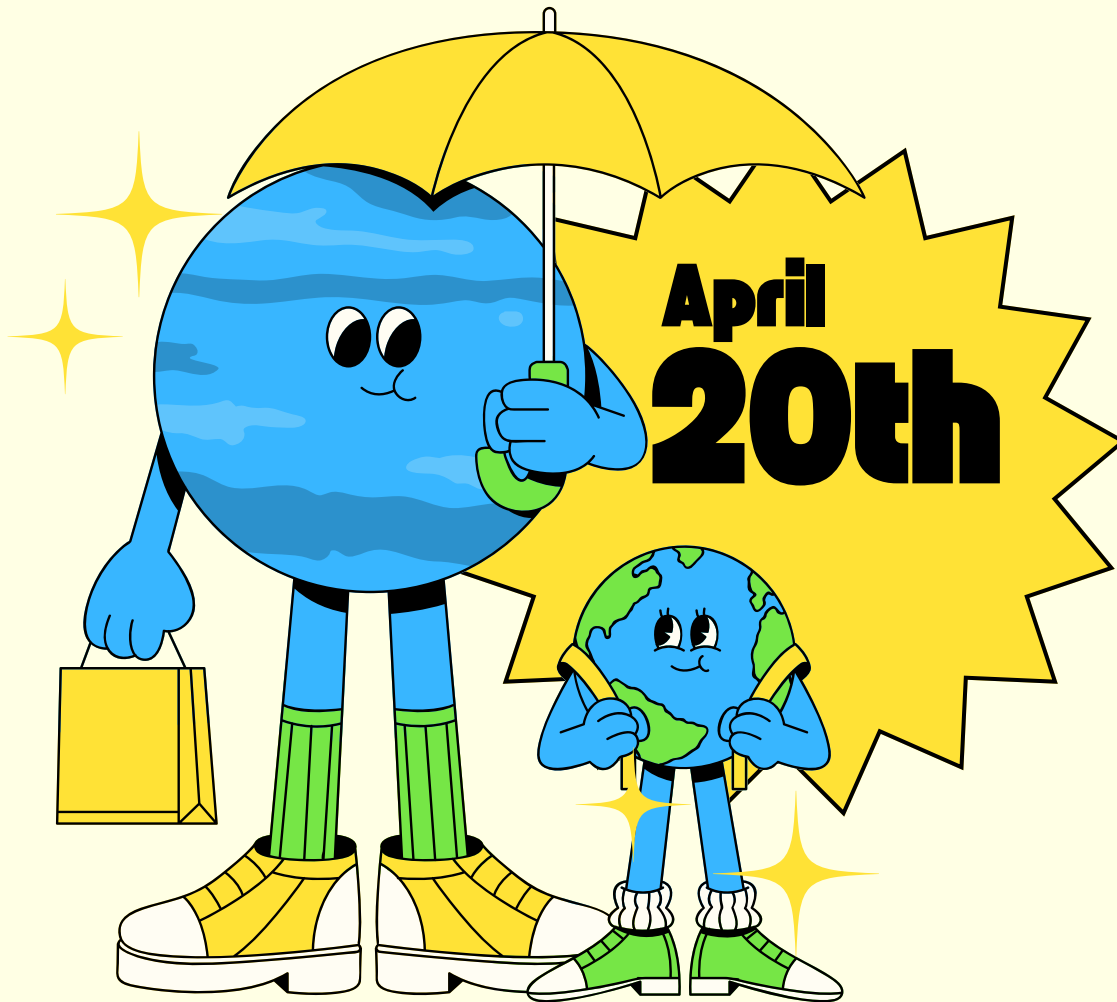

**PARKS &
RECREATION**
CITY OF ABILENE TEXAS



EARTH DAY ABILENE 2024



PLANET VS PLASTICS



**Reuse your today so you don't have to
reduce your tomorrow**

**10am -
1pm**



**KIRBY LAKE
PARK**

KEEP ABILENE BEAUTIFUL

[KAB] Earth day 2024

5 messages

Sylvia Woodall <swoodall@asmabilene.com>

Wed, Feb 28, 2024 at 2:16 PM

To: "keepabilenebeautiful@abilenetx.gov" <keepabilenebeautiful@abilenetx.gov>

Good Afternoon!

We are hosting the Abilene Chamber of Commerce's Business After Hours on April 18,2024 from 5-7pm at the Abilene Convention Center.

Earth day is just days later and our theme for the After Hours is "Grow with Us."

I was on the KAB board for several years (Sylvia Holcomb), but do not know who the current Executive Director is. I would like to find a time to meet and talk either In person or over Zoom/Teams.

Looking forward to working together.

Sylvia

Sylvia Woodall

Sales & Marketing Manager

Abilene Convention Center - ASM Global

1100 N 6th Street, Abilene, TX 79601

(325) 676-6210

swoodall@asmabilene.com



Pacheco, Jennifer <jennifer.pacheco@abilenetx.gov>

Thu, Feb 29, 2024 at 9:50 AM

To: Sylvia Woodall <swoodall@asmabilene.com>

Save the Date! Cleanup Opportunity with Coca-Cola Southwest Beverages

1 message

Kirsten Sorensen <kirsten@ktb.org>
To: KTB Cleanup <ktbcleanup@ktb.org>
Bcc: jennifer.pacheco@abilenetx.gov

Mon, Mar 4, 2024 at 8:00 AM

Hello,

Happy first day of the Great American Cleanup!

Coca-Cola Southwest Beverages has expressed an interest in sponsoring litter cleanups with Keep Texas Beautiful Affiliates between **June 3 - 8th 2024** as part of CCSWB's volunteer program for their Sustainability Week efforts! Since you have a local facility in your community, I'm reaching out to put the opportunity on your radar, and to find out if you'd be interested in building a relationship with your local Coca-Cola bottler for collaborations now and in the future.

For those of you that have participated in the fall - thank you for your hard work, and for all of your feedback! We've taken into account the successes and challenges from your efforts to continue to build out successful and exciting partnerships out into the future.

I will have another email to you by **Monday, March 11** with more details about the program, as well as what Coca-Cola will offer to support affiliates should you decide to commit to a plan and move forward with a cleanup.

More to come - in the meantime, if you have questions, don't hesitate to reach out!

Best,

--

Kirsten Sorensen (she/her)

Research and Cleanups Program Manager | [Keep Texas Beautiful](#)

[8850 Business Park Drive, Ste. 200, Austin, TX 78759](#)

[Office: 512 961 7793](#) | [Fax: 512 478 2640](#)





Monday, February 26 • 3:30 pm • KAB Conference Room, The Armory

	Name
1	Melissa Morris
2	Amy Martin
3	Steve Stovall
4	Beth Woodcock

Tuesday, March 26 • 12 pm • KAB Conference Room, The Armory

	Name
1	Allicyn Evans
2	Johnna Partain
3	
4	

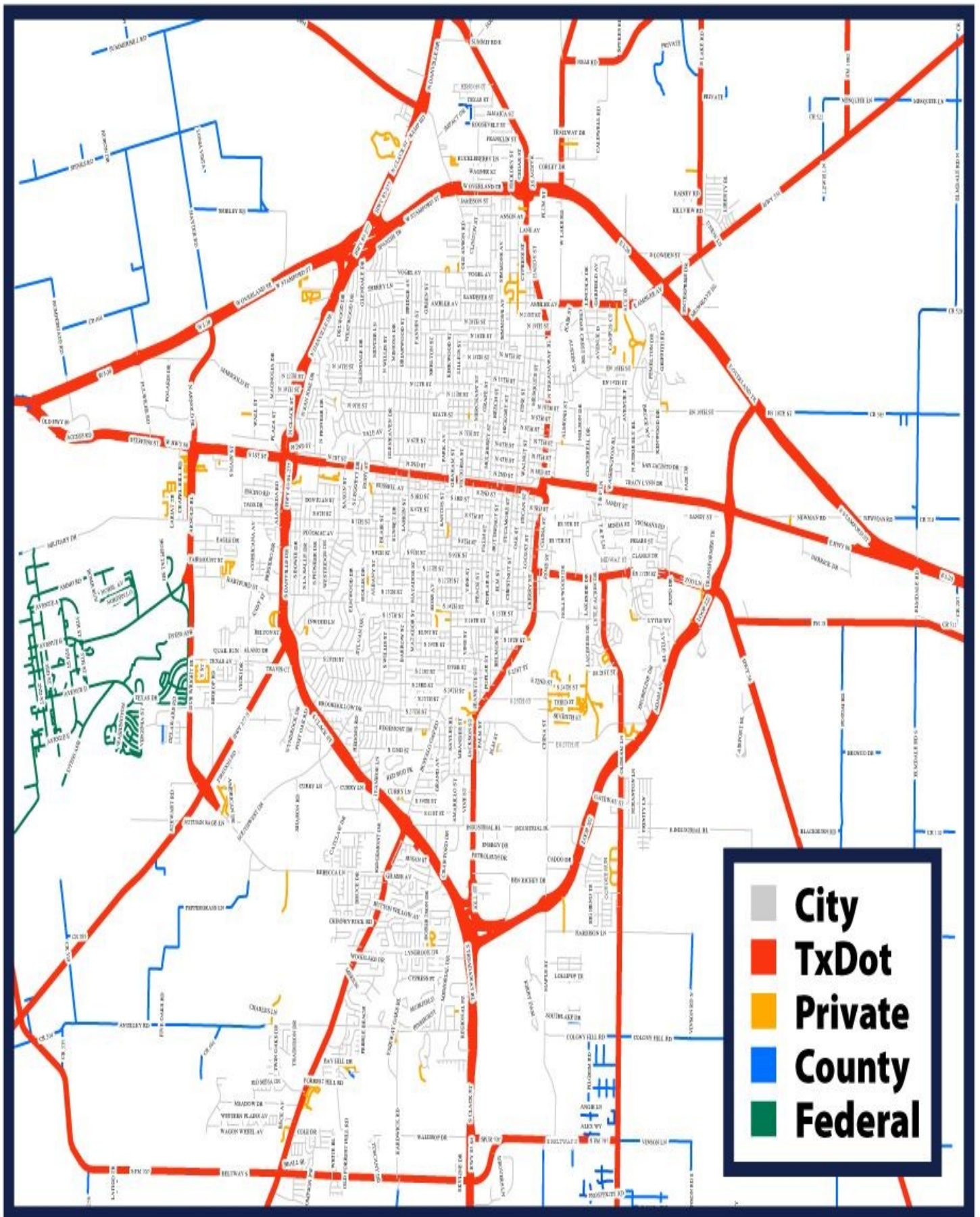
Wednesday, April 24 • 3:30 pm • KAB Conference Room, The Armory

	Name
1	Pebbles Lee
2	
3	
4	

Thursday, May 23 • 12 pm • KAB Conference Room, The Armory

	Name
1	Aida Pantoja
2	
3	
4	

WHOSE STREET IS IT?



Prepare for the Great American Cleanup: Outfit Yourself for Change!

1 message

Garbo Grabber <info@garbograbber.com>
Reply-To: Garbo Grabber <info@garbograbber.com>
To: jennifer.pacheco@abilenetx.gov

Mon, Mar 4, 2024 at 8:32 AM



[About us](#) [Products](#) [#GGEvolution](#) [Contact us](#)



It's that time of year! Are you ready for the **Great American Cleanup**?

Are you properly equipped and ready to go?

Are you in need of litter tools and supplies?

As a valued Keep America Beautiful Affiliate, we are thrilled to offer you great quality litter collection tools and supplies at amazing prices!



Did You Know?!

Garbo Grabber offers exclusive pricing to all KAB Affiliates!

Please send us an email or give us a call today! We are here to help and look forward to your continued success!

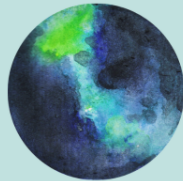
Office: 203-870-8265

[Contact Ashley](#)

Thank you for your dedication to keeping our communities clean and beautiful. We look forward to supporting your cleanup efforts and making a positive impact together.

We wish you all the success in this years

Greatest American Cleanup!



**A CLEANER PLANET STARTS
WITH GARBO GRABBER!**

Recommended products



The Trash Bagger

Price: \$24.95

[Buy Now](#)



The Litter Reacher

Price: \$16.95

[Buy Now](#)



Litter Cleanup Kit

Price: \$39.95



Safety Vest (Economy)

Price: \$7.95