



City of Abilene

Keep Abilene Beautiful Board Agenda

Notice is hereby given of a meeting of Keep Abilene Beautiful of City of Abilene to be held on Wednesday, December 14, 2022 at 4:00 PM at City Hall, Basement Conference Room, 555 Walnut, Abilene, Texas, for the purpose of considering the following agenda items.

CALL TO ORDER

1. Call to Order and Introduce New Members and Visitors

PUBLIC COMMENT

Public Comments on Any Item on the Agenda

MINUTES

2. Consideration and Action Approving Minutes of the October 12, 2022 Meeting

TREASURER'S REPORT

COORDINATOR'S UPDATE

3. Boo at the Zoo Results & Plans for 2023 (Discussion)
4. Wicked Waters Results & Plans for 2023 Clean-Up (Discussion)
5. Stormwater Education Overview (For Information)

AGENDA ITEMS

6. Discussion & Possible Approval of the Celebration Bench & Tree Program
7. Committee Openings & Focus Projects (Discussion)

ADJOURNMENT

Notice

In compliance with the Americans with Disabilities Act, the City of Abilene will provide for reasonable accommodations for persons attending meetings. To better serve you, requests should be received forty-eight (48) hours prior to scheduled meetings. Please contact the City Secretary's Office at 325-676-6208. Telecommunication device for the deaf is 325-676-6360.

CERTIFICATION

I hereby certify the above meeting notice was posted on the bulletin board at the City Hall of the City of Abilene, Texas, on the 9th day of December, 2022, at 2:30 p.m.

Shawna Atkinson, City Secretary



Keep Abilene Beautiful
December 14, 2022



Call to Order

Welcome New
Members

October 12, 2022
Minutes

Financial Updates



Coordinator Update













Celebration Bench & Tree Program

Benches

A Celebration Bench donation is \$2,500 and includes one (1) recycled plastic bench installed at a public park of the donor's choice

Trees

A Celebration Tree donation is \$350 and includes planting one (1) tree in a public park of the donor's choice. Each donation also includes continued maintenance such as fertilizer, pruning, and mulching to promote the success of the tree. The donor may choose from a variety of tree species designated by the City of Abilene.

Payments

All donations are made to Keep Abilene Beautiful and must be paid in full to complete an order. The City of Abilene will bill Keep Abilene Beautiful for the cost of all necessary materials. Keep Abilene Beautiful will deliver a check to the City of Abilene for payment.



Celebration Bench & Tree Program

Maintenance

Each donation includes the care and maintenance of a bench or tree for ten (10) years. During those years, Keep Abilene Beautiful will repair or replace a bench or tree if deemed necessary by the City of Abilene. After ten (10) years, the donor can make an additional donation and re-dedicate the item for another ten (10) years. The donor is responsible for keeping their contact information up to date with Keep Abilene Beautiful.

Proceeds

All donations are due upfront from the citizen or organization to place an order and are made directly to Keep Abilene Beautiful. Any proceeds from the Celebration Bench & Tree Program **MUST** benefit the City of Abilene parks through beautification and enhancement projects in partnership with Keep Abilene Beautiful.

Program Review

Keep Abilene Beautiful reviews The Celebration Bench & Tree Program every five (5) years at a minimum.



Grants Committee

Make grant recommendations to the Board. Assess and evaluate current funding priorities and grant pools. Recommend grant budget allocations. Monitor the grant application process, and recommend and approve changes for improvement.

Next Meeting Date: Friday, January 6, 2023 from 12 pm – 1 pm via Google Meets
OR City Hall

Topics: Grant Schedule for 2023, Governor's Community Achievement Award
Application



Education & Community Outreach

Establishing relationships and partnerships with the target audience, organizations, and businesses. Provide input and create a framework for new programs. Identify and create a plan to fulfill short-term and long-term goals for KAB Strategic Plan. Monitor progress toward goals and objectives on a consistent basis. Provide resources and feedback for potential program revisions.

Next Meeting Date: Tuesday, January 3, 2023 from 4 pm – 5 pm via Google Meets
OR City Hall

Topics: Cities Connecting Children to Nature and how we move forward,
Community Partnerships



Fundraising & Events Committee

Develop goals to achieve fundraising and special event goals for the coming year. Planning/executing fundraising and special events on behalf of KAB include evaluating their viability and effectiveness. Working with other organizations to maximize funds raised. Identify opportunities for additional fundraising or city beautification projects. Tracking activities and maintaining records of decisions made and amounts of funds raised.

Next Meeting Date: Wednesday, January 4, 2023 from 12 pm - 1 pm via Google Meets OR City Hall

Topics: Annual Fundraiser Planning



Public Relations & Marketing

Support and facilitate efforts to heighten the visibility of KAB in the general media. Evaluate the content and use of the KAB website and make recommendations for improvements. Develop ways to advance KAB stories, projects, and grant funds. Help in the design of promotional documents to advance KAB. Explore outlets for disseminating information about KAB.

Next Meeting Date: Thursday, January 5, 2023 from 4 pm – 5 pm, City Hall

Topics: KAB Rebranding



HAVE A SWEET

Holiday

SEASON



**Keep Abilene Beautiful
Board Meeting Minutes
October 12, 2022**

Member Present: Chase Robertson Kyle Tolliver Akane Thaxton
Deborah Williams Amy Martin Melissa Morris Pebbles Lee

Staff Present: Jennifer Pacheco, KAB Coordinator
Kelley Messer, City Attorney
Max Johnson, Director for Public Works
Jeff Duebner, Assistant Director for Public Works

CALL TO ORDER: Akane Thaxton called the meeting to order at 12:02 pm.

PUBLIC COMMENTS: Akane Thaxton announced an opportunity for the public to comment on any of the agenda items. Everyone present at the meeting introduced themselves.

TREASURER'S REPORT

1. Review Financial Report for FY 2022-2023: Chase Robertson presented financial reports for FY2022 ended on September 30, 2022.

COMMITTEE REPORTS

2. Education Committee - Bags to Benches Pilot Program: Akane Thaxton made an announcement of Bags to Benches pilot program at Abilene Christian School. Winning schools will receive a bench created with recycled material and a possible cash prize.

AGENDA ITEMS

3. Review & Approve FY 2022 - 2023 Budget: Chase Robertson presented FY2022-2023 budget to the board. Kyle Tolliver made a motion to approve the KAB Budget for FY 2023. Pebbles Lee seconded, and the motion passed.

4. Review & Approve FY 2022 - 2023 Board Meeting Dates: Jennifer Pacheco presented possible board meeting dates for FY2023. Board members discussed schedules and decided to meet on the second Wednesday at 4:00 pm each month. Kyle Tolliver made a motion to approve the KAB board meeting schedule for FY 2023. Chase Robertson seconded, and the motion passed.

5. Discussion & Possible Action on FY 2022 - 2023 Special Events List: Jennifer Pacheco presented list of events for FY2023 as discussed in the board retreat in August.

6. Discussion & Possible Action on Adopt-A-Spot Program & Fee: Jennifer Pacheco presented to the board a revised Adopt-A-Spot program guideline. KAB will impose a fee to cover the cost of permanent signage. The fee will be waived for government and non-profit organizations. There are 37 groups currently participating in the Adopt-A-Spot program. Kyle Tolliver made a motion to approve revised Adopt-A-Spot program guideline as presented. Chase Robertson seconded, and the motion passed.

COORDINATOR'S UPDATE

7. Event Report: Protect the Locals: Jennifer Pacheco reported on the shoreline sweep project “Protect the Locals” held on August 27. The event took place at Lake Kirby with 82 participants spending 246 work hours and collected 540lbs of trash.

8. Tire Amnesty & Rain Barrel Giveaway October 21st & 22nd: Jennifer Pacheco announced the upcoming Tire Amnesty & Rain Barrel Giveaway event. The number of barrels available will depend on availability of rain barrel kits that are on back order. Max Johnson, Director for Public Works, emphasized the impact of the tire amnesty event has on reducing dumping in our community.

9. Boo at the Zoo Booth on October 22nd: Jennifer Pacheco informed the board that KAB will host a booth at Boo at the Zoo on October 22. KAB planned to give away fish food instead of candies, but the plan was cancelled due to ongoing avian flu. She will continue to discuss creative options with the Zoo.

10. Clean-Up Event - Wicked Waters October 29th: Jennifer Pacheco revealed detailed plans for shoreline sweep project “Wicked Waters” taking place at Lake Fort Phantom. This will be KAB’s second shoreline sweep project this year. 48 people have already signed up for the event.

11. Committee Openings & Future Meeting Dates: Jennifer Pacheco explained that KAB has four committees, and each committee consists of four board members. Board members have signed up for committees that they are interested in serving.

ADJOURNMENT: There being no further business, the meeting was adjourned at 12:52 pm on Wednesday, October 12, 2022.



MS4 Annual Report
Stormwater Education & Keep Abilene Beautiful
August 9, 2021 - August 8, 2022

By Jennifer Pacheco
Stormwater Education &
Keep Abilene Beautiful Coordinator

Public Works
555 Walnut Street
Abilene, Texas 79601
325.676.6281

ABILENETX.GOV/PUBLICWORKS



Litter Floatables Control

Adopt-A-Spot Program

Keep Abilene Beautiful offers an Adopt-A-Spot program in partnership with the City of Abilene Stormwater Services Division that includes; local groups, organizations, and businesses that take pride in keeping streets and creeks in Abilene clean. This program has 35 groups participating in quarterly clean-ups, and records show 186 participants dedicated 355 hours of community service and removed approximately 3,700 lbs of trash this year.

Don't Mess with Texas Trash-Off

There is no accessible data showing participation in this event for 2022.

Great American Clean-Up

The Great American Clean-Up is part of the Keep America Beautiful program every Spring and Summer dedicated to litter abatement. There is not any accessible data showing participation in this event for 2022.

Photometric Litter Index Survey

In 2022, Keep Abilene Beautiful re-introduced this program as the Community Appearance Index. The Community Appearance Index is a yearly roadside litter audit. The results provide metrics that help determine the impact of litter on the quality of life in our community. They also help set goals and develop effective community improvement education programs and projects. Volunteers have different roles in the audit – some drive the vehicles, some navigate, and others observe the type and volume of litter they see. Involving community representatives in the process is important to achieve partnership solutions and to promote individual responsibility, ownership, and pride in results. The information collected is compiled into a report and sent to Keep America Beautiful to be added to the national database.

On Saturday, July 30th, 2022, the community completed our assessment with 24 volunteers and 72 hours of service in 5 districts and 50 mapped locations within the Abilene city limits. The data showed a significant improvement in the visual litter, with an average index of 1.92 in 2022, dropping from the 2021 average of 2.85 by nearly 1 point.

Recognition Awards

Each year, Keep Abilene Beautiful awards three community achievement awards: Keep Abilene Beautiful Recycling Award, Donna Albus Beautification Award, and the Keep Abilene Beautiful Sustainable City Award. The Keep Abilene Beautiful Recycling Award recognizes achievement in preventing waste through recycling efforts. The Keep Abilene Beautiful Sustainable City Award recognizes sustainability efforts through water or energy conservation, litter prevention, or any community action that recovers resources or sustains our culture. The Donna Albus Beautification Award recognizes achievement in preventing waste through recycling efforts. These recognition awards have been on hold for several years, but the board plans to reintroduce them in the Spring of 2023.

Grants

Keep Abilene Beautiful offers grants to various schools and community organizations that meet our mission. Applications are available on the Keep Abilene Beautiful website. All applications are preliminarily reviewed by the Grants & Awards Committee, presenting the request and a recommendation for a full board vote. Keep Abilene Beautiful currently budgets for \$6,000 a year in grant awards, and the application process is under review to be reintroduced in the Fall of 2023.

Lake Clean-Ups

In August of 2022, Keep Abilene Beautiful and Stormwater Services partnered to launch the first three-part event series titled Shoreline Sweeps. This series focuses on the three lakes within the Abilene city limits: Lake Kirby, Lake Ft. Phantom, and Tittle Lake. The August event focused on keeping our waterways clean and healthy to protect native wildlife and

plants and was called: Protect the Locals. In total, 82 citizens participated in the event, and 60 were local volunteers ranging from three years old to senior citizens. The event included 22 community partners, board members, and city staff. The community dedicated 246 hours of service and collected 540 lbs of trash to revitalize Lake Kirby during this event. The two remaining events are Wicked Waters in October 2022 at Ft. Phantom Lake and Marsh Madness in March 2023 at Tittle Lake in Nelson Park.

Community Service Hours

Keep Abilene Beautiful partners with citizens and organizations requiring community service for various reasons. National clubs, athletic teams, and various court-appointed programs increasingly require their participants to perform large numbers of community service. Keep Abilene Beautiful provides the tools needed to achieve this goal. For the summer of 2022, the Keep Texas Waterways Clean program was the focus. Creek clean-ups resulted in 37 volunteers and 101.25 hours of service. Approximately 1,600 lbs of trash were removed from the beds of Catclaw, Elm, and Cedar Creeks.

Work Again West Texas Program

The Work Again Abilene Goodwill Industries operates West Texas Program to help provide jobs for Abilene neighbors experiencing the barrier of homelessness and connect them to other resources they need to improve their quality of life. Records do not indicate a partnership with this program during the reporting period.

Tire Amnesty Days

In May of 2022, Stormwater Services partnered with the Environmental Recycling Center and Solid Waste to provide the citizens of Abilene with an opportunity to drop off old discarded tires for recycling. Dedicated marketing and advertising help increase awareness and focus on ways to keep discarded tires out of our waterways. Approximately 141 citizens participated in this event and recycled 902 tires.

Billboards

Spring Billboards highlighted the Tire Amnesty Event in May and helped increase awareness and focus on ways to keep discarded tires out of our waterways. A total of 7 billboards were installed in various locations throughout Abilene, reaching 245k citizens.

Performance Measures & Measurable Goals

- 35 groups participated in the Adopt-A-Spot Program
- 355 hours of service to streets & creeks in Abilene
- 160 (30-gallon) bags of trash were removed from streets & creeks through the Adopt-A-Spot Program
- 24 volunteers participated in the Community Appearance Index
- Photometric Litter Index dropped to 1.92
- 82 participants worked the first Shoreline Sweeps event Protect the Locals
- 246 hours dedicated to the revitalization of Lake Kirby
- 27 (30-gallon) bags of trash removed from Lake Kirby during Shoreline Sweeps: Protect the Locals
- 37 participants in Keep Texas Waterways Clean program
- 100.25 community service hours earned
- 80 (30-gallon) bags of trash removed from creek beds

Public Education and Outreach

Stormwater Brand & Messaging

In 2021 and 2022, Public Education and Outreach focused on a Save Our Waterways campaign. This campaign zeroed in on five main strategies to spread awareness:

1. Bag it, Don't Blow It.
2. It Happens. Scoop it. Bag it. Trash it.
3. Don't Unload on the Road.
4. Repair Vehicle Leaks.
5. Use Pesticides & Fertilizers Sparingly.

Marketing materials, graphics, and printables are hand-drawn designs created in-house and featured the stormwater services website and hotline numbers.

PSAs

A community partner program was started in September 2021 with the Abilene Youth Sports Authority. Stormwater messaging was featured between matches and games on digital screens throughout the Dodge Jones Youth Sports Center. Over 50,000 players and their families visited the 55k square foot facility during the reporting period for various games, camps, and tournaments. Messaging was part of the Save Our Waterways campaign. No other accessible data shows further PSAs for the reporting period.

National Water Quality Awareness Month

On July 28, 2022, the Mayor of Abilene proclaimed August National Water Quality Awareness Month. A press release was distributed through the Communications Department and posted on the official website. Events throughout the month included partnerships with the Abilene Public Library, Abilene Zoo, and Keep Abilene Beautiful. Over 35,000 visitors of the Abilene Zoo follow raindrop-shaped signage through the Wetlands of America's exhibit series, learning about our natural watersheds during August. Water Quality-themed book highlights and display cases were showcased at all library locations, and Stormwater Education brochures were distributed daily. Every Abilene Public Library Storytime included a water conservation theme, and participants received Stormwater themed coloring books to take home. The month ended with the first Shoreline Sweeps event: Protect the Locals.

Promotional Items, Brochures, Printables

An informational kiosk located at the information desk of City Hall features pamphlets on 18 topics focused on stormwater pollution, environmental concerns, and home safety tips. Over 800 Coloring books, stickers, and workbooks were provided as giveaways, along with 150 reusable water bottle pouches. No other accessible data shows further distribution for the reporting period.

Media, Website Analytics, and Social Media

Website and Social Media Analytics available during the reporting period show consistent growth in views and visitors.

Interactive Display initiative and Enviroscape training

There is no accessible data showing participation in this event for the reporting period.

Governor's Community Achievement Award application

There is no accessible data showing participation in this program for the reporting period.

Partnerships - Master Gardeners & other local gardening clubs

There is no accessible data showing participation in this program for the reporting period.

Rain Barrel Giveaways

The Rain Barrel Giveaway Event is hosted annually with Tire Amnesty Days. It is made possible by the Coca-Cola Company, which donates all the kits and barrels. In May of 2022, 200 rain barrels were distributed to residents of Abilene at the Environmental Recycling Center.

Storm Drain Stenciling

The Storm Drain Stenciling project features 115 aluminum markers with “No Dumping. Drains to Waterway.” molded onto the medallion. Storm drains are indicated throughout Abilene with these blue medallions. A maintenance check indicated that 71 medallions were appropriately installed, and 20 storm drains had new or missing medallions replaced. Six additional storm drains were identified, and more medallions were ordered to install upon arrival.

A. Public Reporting of Illicit Discharges

Performance Measures & Measurable Goals

Direct Mail - No accessible data shows participation for the reporting period.

Media

- Movie Theater - No accessible data shows participation for the reporting period.
- Television - No accessible data shows participation for the reporting period.
- Website

Stormwater Services homepage

- 919 pageviews
- 777 unique visitors

Stormwater Pollution Prevention

- 73 pageviews
- 59 unique visitors

Stormwater Maintenance

- 72 pageviews
- 62 unique visitors

Stormwater Education

- 93 pageviews
- 71 unique visitors

Street Sweeping Program

- 78 pageviews
- 63 unique visitors

About Us

- 118 pageviews
- 107 unique visitors

Construction Site Inspection Program

- 58 pageviews
- 53 unique visitors

FAQs

- 59 pageviews
- 42 unique visitors

Industrial Facility Inspection Program

- 38 pageviews
- 27 unique visitors

- Social Media

Page Reach - 10,267

Post Reach - 19,611

Reactions - 479

Link Clicks - 62

Comments - 63

Shares - 56

Printables

- Brochures - 200
- Booklets - 50

Outreach Materials

- Bookmarks - 200
- Coloring Books - 200
- Magnets - 200
- Water Pouch - 150
- Stickers - 200

Billboards

- 7 Billboards
- Reach 245k citizens

Events - No accessible data shows participation for the reporting period.

B. Used Oil and Household Hazardous Waste Management

Performance Measures & Measurable Goals

Printables

- Brochures - 200

C. Pesticide, Herbicide, and Fertilizer Management

Performance Measures & Measurable Goals

Printables -

- Brochures - 200

Public Involvement and Participation

Ordinary people of all ages engage in citizen science—participating in projects where volunteers and professionals work together to collect real-world data. This work is conducted in our community in partnership with Keep Abilene Beautiful and uses established science protocols and tools. Citizen science brings everyone into the important work of learning more about and protecting our waterways.

The Community Appearance Index was the first citizen science project attempted by Keep Abilene Beautiful, and it received positive feedback. The community volunteers can see the direct correlation between ‘hot spots’ designated from the photometric survey and the dispatch of clean-up volunteers.

The programs, clean-ups, and events presented in this report and conducted throughout the year continue to connect and encourage direct involvement and participation from the community.

2021-2022 Living Calendar

Stormwater Outreach, Public Education, Keep Abilene Beautiful

Updated May 2022

October 2021	November 2021	December 2021
KAB Board Meeting	KAB Board Meeting	KAB Board Meeting
<i>Start of FY</i>		
January 2022	February 2022	March 2022
KAB Board Meeting	KAB Board Meeting	KAB Board Meeting
April 2022	May 2022	June 2022
	11 KAB Board Meeting 20-21 Tire Amnesty & Rain Barrel Giveaway	8 KAB Board Meeting
July 2022	August 2022	September 2022
13 KAB Board Meeting Community Appearance 30 Index	10 KAB Board Meeting Watershed Discovery signs at 1-30 the Abilene Zoo City Council Proclamation of National Water Quality 28 Month Super Storytime featuring Water Quality mission at 12 Abilene Public Library STEAM Water Activity featuring Water Quality mission at Abilene Public 20 Library Shoreline Sweeps: Protect the Locals at Lake Kirby Park & Nature Play Area with Keep 27 Abilene Beautiful	13 WOW Expo
		<i>End of FY</i>

FY 21-22 Stormwater Activities - Living																												
Programs	Description	Audience	Construction	Land Development	Industrial	Infrastructure & Control Maint.	High Risk Facilities	Household Hazardous Waste	Litter	Fertilizer & Pesticides	Illicit discharge	Yard Waste	Pet Waste	Road Runoff	Spill Prevention & Response	Pollution Prevention & Goodhousekeeping	Flood Control	Public Reporting	Sampling & Monitoring	General Awareness	KAB awareness	Partners	Frequency	Participants	Hours	Notes:		
TxDOT Adopt-A-Highway	Highway litter cleanup, 2 mile, 2 year contract volunteer opportunity	General Awareness							☑													TxDOT	Year Round			TxDOT lead Program		
Adopt-A-Spot	Street litter cleanup, 1/4 of a mile, 2 year contract volunteer opportunity	General Awareness							☑													Keep Abilene Beautiful	Year Round	186	355	Occurred		
Community Service Hours	Partnered with a Community Service organization that works with citizens and youth ordered to perform community service hours from the court system.	General Awareness							☑													Front Range Community Services, Inc	Occasionally		37	101.25	All hours were designated to the Keep Texas Waterways Clean program and focused on creek cleanups	
Rain Barrel Giveaway	Coca-Cola donates rain barrel kits and recycled plastic barrels to be given away to the community	General Awareness																		☑		Coca-Cola	Yearly	200		May 2022		
Storm drain Marking	Aluminum seals placed on curb inlets reading "No Dumping, Drains to Waterway"	General Awareness		☑	☑			☑	☑	☑	☑	☑	☑	☑	☑	☑	☑		☑	☑			Year Round				Program maintenance review, replaced missing markers	
Community Appearance Index	Photometric litter index survey consisting of 5 zones and 10 designated areas per zone.	General Awareness							☑									☑	☑	☑		Keep Abilene Beautiful	Yearly		3		Community Data Collection Event in July 2022	
Community Recognition Awards	Mayor's Water Conservation Award, Donna Albus Beautification Award, Dean Adams Recycling Award	General Awareness																	☑	☑		Keep Abilene Beautiful	Yearly	200	2		We did not participate in this program in 2022 due to vacant coordinator position	
Educational Grants	\$1,500 donated to schools for conservation, recycling, or beautification efforts	Youth Awareness		☑															☑	☑	☑	Keep Abilene Beautiful	August - May				We did not participate in this program in 2022 due to vacant coordinator position	
	These clean-ups focus on pulling from the KAB volunteer data base to attack "hot spots" indicated around town by the community. Volunteers are provided with materials to remove litter.								☑										☑	☑	☑							
Hot Spot Clean-Ups	A program designed to bring donations (individual and business) into the organizations.	General Awareness							☑											☑	☑	☑	Keep Abilene Beautiful	Year Round	6	5		
KAB Membership & Sponsorship		General Awareness							☑											☑	☑	☑	Keep Abilene Beautiful	Year Round				We did not participate in this program in 2022 due to vacant coordinator position
																											253 Tires collected from creeks while water levels were low due to the drought were picked up and recycled by Bridgestone Bandag as part of their Tires 4Ward program	
Tires4ward	Bridgestone agrees to take a recycle tires found near roadways - free of charge	City							☑		☑											Bridgestone	Year Round	253				

Presentations	Description	Audience	Construction	Land Development	Industrial	Infrastructure & Control Maint.	High Risk Facilities	Household Hazardous Waste	Litter	Fertilizer & Pesticides	Illicit discharge	Yard Waste	Pet Waste	Road Runoff	Spill Prevention & Response	Pollution Prevention & Goodhousekeeping	Flood Control	Public Reporting	Sampling & Monitoring	General Awareness	KAB awareness	Partners	Frequency	Participants	Hours	Notes:	
Elementary School Presentations	Presentations with local Elementary, Middle, and High School Groups. Also includes assisting these groups with organizing fieldtrips to local city facilities.	Youth Awareness			☑				☑	☑									☑	☑	☑	Keep Abilene Beautiful, Solid Waste, Waste Water Treatment Plants, Water Treatment Plants, etc.	Year Round				We did not participate in this program in 2022 due to vacant coordinator position
Stormwater Trainings - Good Housekeeping and Pollution Prevention	Trainings targeted at various city departments and new hires to educate them on stormwater basics, pollution prevention, and illicit discharge reporting	Specified City Departments	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	City Departments, New Hires	Year Round				
Community Presentations	Presentations as requested with various community groups	Presentation Dependent	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	Presentation Dependent	Year Round				We did not participate in this program in 2022 due to vacant coordinator position
Teacher Professional Development Trail	Partnership with AISD to provide Teacher PD trainings to elementary and secondary teachers.	AISD teachers			☑				☑	☑			☑	☑	☑	☑	☑			☑	☑	☑	Keep Abilene Beautiful, Various other departments (water, zoo, etc.)	twice a year			We did not participate in this program in 2022 due to vacant coordinator position

Events	Description	Audience	Construction	Land Development	Industrial	Infrastructure & Control Maint.	High Risk Facilities	Household Hazardous Waste	Litter	Fertilizer & Pesticides	Illicit discharge	Yard Waste	Pet Waste	Road Runoff	Spill Prevention & Response	Pollution Prevention & Goodhousekeeping	Flood Control	Public Reporting	Sampling & Monitoring	General Awareness	KAB awareness	Partners	Frequency	Participants	Hours	Notes:	
Tire Amnesty Days	Free trash and household chemical disposal and recycling day for the community; television, radio, billboard advertising	General			☑	☑			☑		☑				☑	☑	☑	☑	☑	☑		Solid Waste Services	May 2022				
Don't Mess with Texas Trash-Off	City-Wide litter cleanup	General			☑				☑													Keep Abilene Beautiful, Republic Services	April				We did not participate in this program in 2022 due to vacant coordinator position
Water Quality Month	Proclamation at City Council, Raindrop Tour at the Zoo, Storytime at the Abilene Public Library	General			☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	The Abilene Zoo, Environmental Recycling Center, Abilene Public Library	August				
Keep Texas Waterways Clean	The Keep Texas Waterways Clean program provides support and supplies for waterway cleanups across Texas. This program is open to ALL affiliate and non-affiliate communities located within 30 miles of an H-E-B or Central Market store location.	General							☑							☑				☑	☑	Keep Abilene Beautiful, Keep Texas Beautiful, H-E-B Helping Here	Year Round		33	3	99
Shoreline Sweeps: Protect the Locals	litter and illegal dump site cleanup at Lake Kirby Park & Nature Play Area	General							☑	☑	☑	☑	☑	☑	☑	☑				☑		Keep Abilene Beautiful	August	82		3	246
Fall Arbor Day	Tree planting demonstrations and tree giveaways.	General																				CoA Parks, AEP, ACU, and others	November				Program on pause
Local Expos and Events	Stormwater and KAB educational opportunities at local expos or community events. Typical events include the Business Expo and Home and Garden Show	General	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	Chamber of Commerce	Varies				

Marketing & Media																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
-------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Memberships
Chamber of Commerce
Big Country Homebuilders Association
Keep Texas Beautiful
Keep America Beautiful

SWMP Specified Programs:		
Adopt-A-Spot		Year Round
Community Appearance Index		July 30, 2022
Tire Amnesty Day		May 2022
Keep Texas Waterways Clean		Year Round
Education Print Materials		Year Round
Billboards		Year Round

Daily Stormwater Activity Tracker - LIVING																												
Date	Activity	Description	Audience	Campaign	Category	Construction	Land Development	Industrial	Infrastructure & Control Maint.	High Risk Facilities	Household Hazardous Waste	Litter	Fertilizer & Pesticides	Illicit discharge	Pet Waste	Road Runoff	Spill Prevention & Response	Pollution Prevention & Goodhousekeeping	Flood Control	Public Reporting	Sampling & Monitoring	General Awareness	KAB awareness	Partners	Frequency	Participants	Hours	Notes
3/19/2019	Interview	Local News interview about Shoreline Sweeps Event- Protect the Locals	General		Marketing/Media	☑						☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	For News, KAB	Occasionally			
10/29/2021	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program							☑												Delta Theta	Quarterly	27	40.5	
12/28/2021	BHGRE Senter, Realtors Quarterly Clean-Up	Curry Lane, John Knox, Village Dr.	Organization	Adopt-A-Spot	Program							☑												BHGRE Senter Realtors	Quarterly	2	4	
1/29/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program							☑												Delta Theta	Quarterly	40	80	
3/26/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program							☑												Delta Theta	Quarterly	25	25	
4/3/2022	Cub Scout Pack 260 Quarterly Clean-Up	Antilley Rd in front of Wylie High School	Organization	Adopt-A-Spot	Program							☑												Cub Scout Pack 260	Quarterly	35	35	
4/9/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program							☑												Delta Theta	Quarterly	13	26	
4/10/2022	Escobedo Family Quarterly Clean-Up	East Lowden Rd	Family	Adopt-A-Spot	Program							☑												Escobedo Family	Quarterly	11	27.5	
4/19/2022	ONEOK, Inc Quarterly Clean-Up	Antilley Rd between Hwy 83/84 and Buffalo Gap Rd	Organization	Adopt-A-Spot	Program							☑												ONEOK, Inc	Quarterly	5	15	
5/1/2022	Rain Barrel Giveaway	Rain Barrels and Rain Barrel Kits are distributed to the community in partnership with Coca-Cola	General	Rain Barrel Giveaways	Event																			KAB, Coca-Cola	Occasionally	200	2	
5/20/2022	Tire Amnesty Days	Citizens can drop off unwanted tires free of charge to be sent off for recycling. Rainbarrel kits and washed syrup bottles are donated by the Coca Cola Company to give away. All participants must show proof of residency.	General		Events							☑		☑							☑			ERC, Solid Waste	Annually	141	16	902 Tires, 141 Citizens
5/21/2022	Bridgestone Bandag Employee Community Service Event & BBQ	Employee Appreciation Event and Community Service Project at Johnson Park and Lake Ft. Phantom Clean-Up	Organization	Texas Waterways	Private Event							☑												Bridgestone Bandag	Occasionally	33	99	
5/25/2022	World Finance Hot Spot Clean Up	World Finance tackled two Hot Spots and cleaned the areas along Catclaw Creek	Organization	Hot Spots	Private Event							☑												World Finance	Occasionally	6	35	
5/25/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
5/26/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1.25	
5/27/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
5/28/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3.75	
5/29/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3.25	
5/31/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
6/4/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
6/5/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1.5	
6/9/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.25	
6/11/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
6/20/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1	
6/20/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1.5	
6/25/2022	BHGRE Senter, Realtors Quarterly Clean-Up	Curry Lane, John Knox, Village Dr.	Organization	Adopt-A-Spot	Program							☑												BHGRE Senter Realtors	Quarterly	2	4	
6/25/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	5	
6/26/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1	
7/1/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3	
7/2/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/2/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3.5	
7/3/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	4.25	
7/6/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1.5	
7/8/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/9/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3	
7/11/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.25	
7/13/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/14/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/16/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	1.5	
7/16/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
7/17/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	4	
7/18/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/18/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
7/19/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/20/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	4.5	
7/20/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2	
7/22/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3	
7/23/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	4.5	
7/24/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	3.5	
7/24/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	7.75	
7/25/2022	Community Service Hours	Creek Clean-Ups	General Community	Texas Waterways	Program							☑												Front Range Community	Year Round	1	2.5	
7/30/2022	Community Appearance Index	Photometric litter index survey consisting of 5 zones and 10 designated areas per zone.	General	Community Appearance Index	Program							☑								☑	☑	☑		Keep Abilene Beautiful	Annually		3	
8/1/2022	The Surprising Story of Stormwater Coloring Book	Distribution at Libraries during Storytime	Youth	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	200	0	Giveaways
8/1/2022	Stormwater Raindrop Magnet	Distribution at Libraries during Storytime	General Community	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	200		Giveaways
8/1/2022	Stormwater Bookmark	Distribution at Libraries during Storytime	Youth	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	200		Giveaways
8/1/2022	Water Awareness Stickers	Distribution at Libraries during Storytime	Youth	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	200		Giveaways
8/1/2022	Water Bottle Water Pouch	Distribution at Libraries during Storytime	General	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	150		Giveaways
8/1/2022	Spotlight on Stormwater	Distribution at Libraries during Storytime	General	National Water Quality Awareness Month	Event							☑								☑	☑	☑		Abilene Public Library	Annually	50		Giveaways
8/13/2022	KAB Board Retreat	Photometric litter index survey consisting of 5 zones and 10 designated areas per zone.	KAB Board Members, guests	KAB Board	Programs							☑	☑	☑	☑					☑	☑	☑		Keep Abilene Beautiful	Annually	9	32	
8/27/2022	Shoreline Sweeps: Protect the Locals	Kirby Park & Nature Play Area Clean Up	General Community	Texas Waterways	Public Event							☑												KAB, COA, Chuck E. Cheese	Once	82	246	
9/2/2022	ACU Student Clean-Up	Kirby Park & Nature Play Area Clean Up	Individual	Fall Sweep	Private Event							☑												--	Once	1	2	
9/3/2022	ACU Student Clean-Up	Alamo Drive/Corisiana Ave	Individual	Fall Sweep	Private Event							☑												--	Once	1	1.5	
9/5/2022	ACU Student Clean-Up	Corisiana Ave.	Individual	Fall Sweep	Private Event							☑												--	Once	1	1.5	
9/5/2022	ACU Student Clean-Up	Corisiana Ave.	Individual	Fall Sweep	Private Event							☑												--	Once	1	1.5	
9/9/2022	ONEOK Quarterly Clean-Up	Antilley Rd between Hwy 83/84 and Buffalo Gap Rd	Organization	Adopt-A-Spot	Program							☑												OneOK, Inc	Quarterly	9	18	
9/10/2022	National Day of Service Downtown Clean-Up	Downtown Abilene	Organization	Fall Sweep	Private Event							☑												National Church of Ladder Day Saints	Once	84	84	
9/10/2022	Cub Scout Pack 260 Quarterly Clean-Up	Antilley Rd in front of Wylie High School	Youth	Adopt-A-Spot	Program							☑												Cub Scout Pack 260	Quarterly	16	32	
2021 - 2022	ACU Campus Clean-Ups	ACU	Organization	Adopt-A-Spot	Private Event							☑												ACU	Annually	1	48	
August	What's your Watershed Tour	Visitors of the Abilene Zoo follow raindrop shaped signage through the Wetlands of the America's exhibit series learning about our natural watersheds during the month of August.	General, families	National Water Quality Month	Events																☑			Abilene Zoo	Annually			

[illegible]

Yearly Litter Abatement Tracker

Programs											
Category	Campaign	Description	Audience		Frequency	Participants	Hours	Total Hours Served	Trash Bags Collected	Appx Weight	In Tons
Program	Adopt-A-Spot		General Community		Quarterly	186	69	355	180	3600	
Program	Texas Waterways	Community Services Hours	General		Summer	37	101.25	101.25	80	1600	
				TOTALS		223	170.25	456.25	260	5200	2.6

Public Events											
Category	Campaign	Description	Audience		Frequency	Participants	Hours	Total Hours Served	Trash Bags Collected	Appx Weight	In Tons
Public Event	Texas Waterways	Shoreline Sweeps	General Community		Summer	82	3	246	27	540	
				TOTALS		82	3	246	27	540	0.27

Private Events											
Category	Campaign	Description	Audience		Frequency	Participants	Hours	Total Hours Served	Trash Bags Collected	Appx Weight	In Tons
Private Event	Texas Waterways		General		Summer	33	3	99	22	440	
Private Event	Hot Spots		General		Yearly	6	5	35	15	300	
Private Event	Fall Sweep	Fall Sweep	General		Fall	88	7.5	90.5	72	1440	
				TOTALS		127	15.5	224.5	109	2180	1.09

Daily Litter Abatement Tracker						Volunteer Data				Litter Data				Notes: 1 bag = 20 lbs, 2000 lbs = 1 ton
Date	Activity	Description	Audience	Campaign	Category	Partners	Frequency	Participants	Hours	Total Hours Served	Trash Bags Collected	Appx Weight	In Tons	
10/9/2021	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program	Delta Theta	Quarterly	27	1.5	40.5	3	60		Reported on Website
12/28/2021	BHGRE Senter, Realtors Quarterly Clean-Up	Curry Lane, John Knox, Village Dr.	Organization	Adopt-A-Spot	Program	BHGRE Senter Realtors	Quarterly	2	2	4	4	80		Hand Entered
1/29/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program	Delta Theta	Quarterly	40	2	80	4	80		Reported on Website
3/26/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program	Delta Theta	Quarterly	25	1	25	4	80		Reported on Website
4/3/2022	Cub Scout Pack 260 Quarterly Clean-Up	Antilley Rd in front of Wylie High School	Youth	Adopt-A-Spot	Program	Cub Scout Pack 260	Quarterly	35	1	35	7	140		Reported on Website
4/9/2022	Delta Theta Judge Ely Clean-Up & Community Service Project	Judge Ely Blvd	Organization	Adopt-A-Spot	Program	Delta Theta	Quarterly	13	2	26	2	40		Reported on Website
4/10/2022	Escobedo Family Quarterly Clean-Up	East Lowden Rd	Family	Adopt-A-Spot	Program	Escobedo Family	Quarterly	11	2.5	27.5	19	380		Reported on Website
4/19/2022	ONEOK, Inc Quarterly Clean-Up	Antilley Rd between Hwy 83/84 and Buffalo Gap Rd	Organization	Adopt-A-Spot	Program	ONEOK, Inc	Quarterly	5	3	15	13	260		Reported on Website
6/25/2022	BHGRE Senter, Realtors Quarterly Clean-Up	Curry Lane, John Knox, Village Dr.	Organization	Adopt-A-Spot	Program	BHGRE Senter Realtors	Quarterly	2	2	4	5	100		Hand Entered
9/9/2022	ONEOK Quarterly Clean-Up	Antilley Rd between Hwy 83/84 and Buffalo Gap Rd	Organization	Adopt-A-Spot	Program	OnEOK, Inc	Quarterly	9	2	18	11	220		Reported on Website
9/10/2022	Cub Scout Pack 260 Quarterly Clean-Up	Antilley Rd in front of Wylie High School	Youth	Adopt-A-Spot	Program	Cub Scout Pack 260	Quarterly	16	2	32	8	240		Hand Entered
2021 - 2022	ACU Campus Clean-Ups	ACU	Organization	Adopt-A-Spot	Program	ACU	Yearly	1	48	48	96	1920		Estimated Yearly Total based of wkly numbers
9/2/2022	ACU Student Clean-UP	Kirby Park & Nature Play Area Clean Up	Individual	Fall Sweep	Private Event	--	Once	1	2	2	1	20		Reported on Website
9/3/2022	ACU Student Clean-UP	Alamo Drive/Corsicana Ave	Individual	Fall Sweep	Private Event	--	Once	1	1.5	1.5	1	20		Reported on Website
9/5/2022	ACU Student Clean-UP	Corsicana Ave.	Individual	Fall Sweep	Private Event	--	Once	1	1.5	1.5	1	20		Reported on Website
9/5/2022	ACU Student Clean-UP	Corsicana Ave.	Individual	Fall Sweep	Private Event	--	Once	1	1.5	1.5	1	20		Reported on Website
9/10/2022	National Day of Service Downtown Clean-Up	Downtown Abilene	Organization	Fall Sweep	Private Event	National Church of Ladder Day Saints	Once	84	1	84	68	1360		Hand Entered
5/25/2022	World Finance Hot Spot Clean Up	Two Hot Spots	Organization	Hot Spots	Private Event	World Finance	Once	6	5	35	15	300		Hand Entered
5/21/2022	Bridgestone Bandag Employee Community Service Event & BBQ	Johnson Park and Lake Ft. Phantom Clean-Up	Organization	Texas Waterways	Private Event	Bridgestone Bandag	Once	33	3	99	22	440		Reported on Website
5/25/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc	100 days	1	2	2	2	40		
5/26/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1.25	1.25	1	20		
5/27/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2	2	1	20		
5/28/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3.75	3.75	4	80		
5/29/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3.25	3.25	1	20		
5/31/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40		
6/4/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40		
6/5/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1.5	1.5	1	20		
6/9/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.25	2.25	1	20		
6/11/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2	2	1	20		
6/20/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1	1	1	20		
6/20/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1.5	1.5	1	20		
6/25/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	5	5	5	100		

Daily Litter Abatement Tracker					Volunteer Data										Litter Data		
Date	Activity	Description	Audience	Campaign	Category	Partners	Frequency	Participants	Hours	Total Hours Served	Trash Bags Collected	Appx Weight	In Tons	Notes: 1 bag = 20 lbs, 2000 lbs = 1 ton			
6/26/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1	1	1	20					
7/1/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3	3	2	40					
7/2/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40					
7/2/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3.5	3.5	3	60					
7/3/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	4.25	4.25	3	60					
7/6/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1.5	1.5	1	20					
7/8/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40					
7/9/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3	3	2	40					
7/11/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.25	2.25	3	60					
7/13/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40					
7/14/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	3	60					
7/16/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	1.5	1.5	1	20					
7/16/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2	2	1	20					
7/17/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	4	4	3	60					
7/18/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	2	40					
7/18/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2	2	1	20					
7/19/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	1	20					
7/20/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	4.5	4.5	3	60					
7/20/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2	2	2	40					
7/22/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3	3	2	40					
7/23/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	4.5	4.5	4	80					
7/24/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	3.5	3.5	2	40					
7/24/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	7.75	7.75	10	200					
7/25/2022	Community Service Hours	Creek Clean-Ups	General Co	Texas Waterways	Program	Front Range Community Services, Inc		1	2.5	2.5	1	20					
8/27/2022	Shoreline Sweeps: Protect the Locals	Lake Kirby Park & Nature Play Area	General Co	Texas Waterways	Public Event	KAB, COA, Chuck E. Cheese	Once	82	3	246	27	540		Hand Entered			
								432	188.75	926.75	392	7920	3.96				

Marketing & Media Tracker

Website

Stormwater Services Homepage	
pageviews	919
unique visitors	777
Stormwater Pollution Prevention	
pageviews	73
unique visitors	59
Stormwater Maintenance	
pageviews	72
unique visitors	62
Stormwater Education	
pageviews	93
unique visitors	71
Street Sweeping Program	
pageviews	78
unique visitors	63
About Us	
pageviews	118
unique visitors	107
Construction Site Inspection Program	
pageviews	58
unique visitors	53
FAQs	
pageviews	59
unique visitors	42
Industrial Facility Inspection Program	
pageviews	38
unique visitors	27

Social Media

People Reached	Reactions	Link Clicks	Comments	Shares
19611	479	62	63	56

Billboards

Date	Quantity	Reach
May 2022	7	245,158

Celebration Bench & Tree Program Policy & Procedures

Program Overview

Celebrate an occasion, commemorate a loved one, or honor someone special with the Celebration Bench & Tree Program presented by Keep Abilene Beautiful and made available in partnership with the City of Abilene. This tax-deductible donation helps to beautify the parks and provide a valuable amenity that thousands of park users can enjoy and appreciate.

Celebration Bench

A Celebration Bench donation is **\$2,500** and includes one (1) recycled plastic bench installed at a public park of the donor's choice. Each donation also includes a dedication plaque and maintenance of the bench for ten (10) years.

Celebration Tree

A Celebration Tree donation is **\$350** and includes planting one (1) tree in a public park of the donor's choice. Each donation also includes continued maintenance such as fertilizer, pruning, and mulching to promote the success of the tree. The donor may choose from a variety of tree species designated by the City of Abilene.

Placement

The exact placement of a bench or tree is at the sole discretion of the City of Abilene.

Maintenance

Each donation includes the care and maintenance of a bench or tree for ten (10) years. During those years, Keep Abilene Beautiful will repair or replace a bench or tree if deemed necessary by the City of Abilene. After ten (10) years, the donor can make an additional donation and re-dedicate the item for another ten (10) years. The donor is responsible for keeping their contact information up to date with Keep Abilene Beautiful.

Ownership

Donations made toward a bench or tree in no way constitute ownership of the item, the land upon which the item sits, or the surrounding land in the park. Furthermore, the City retains the right to use lands adjacent to the donated item as it deems appropriate or to relocate the bench or trees if redevelopment warrants this action.

Payment

All donations are made to Keep Abilene Beautiful and must be paid in full to complete an order. The City of Abilene will bill Keep Abilene Beautiful for the cost of all necessary materials. Keep Abilene Beautiful will deliver a check to the City of Abilene for payment.

Profit

All donations are due upfront from the citizen or organization to place an order and are made directly to Keep Abilene Beautiful. Any proceeds from the Celebration Bench & Tree Program **MUST** benefit the City of Abilene parks through beautification and enhancement projects in partnership with Keep Abilene Beautiful.

Program Review

Keep Abilene Beautiful reviews The Celebration Bench & Tree Program every five (5) years at a minimum.

 Keep Abilene Beautiful
Celebration Bench & Tree Program

Commemorate a special occasion with the Celebration Bench & Tree Program presented by Keep Abilene Beautiful in partnership with the City of Abilene Parks & Recreation Department. Your tax-deductible donation helps to beautify the park and provide a valuable amenity that thousands of park users can enjoy and appreciate.

Specifications:

- A Celebration Bench includes a recycled plastic bench with a dedication plaque, a concrete pad for installation, and maintenance if necessary.
- A Celebration Tree includes the tree, planting, and continued maintenance such as fertilizer, pruning, mulching, and more to promote the success of the tree.
- Each donation includes a certificate and map designating the bench or tree location. **The exact placement of each bench and tree is at the sole discretion of the City of Abilene Parks & Recreation Department.**
- Weather permitting, bench installation, and tree plantings typically occur in October and November unless otherwise decided by the City of Abilene Parks & Recreation Department.
- Keep Abilene Beautiful Celebration Bench & Tree Program donations are valid for ten (10) years. During those years, Keep Abilene Beautiful will repair or replace a bench or tree if deemed necessary by the City of Abilene. After ten (10) years, the donor can make an additional donation and re-dedicate the item for another ten (10) years. Donations made for a bench/tree in no way constitute ownership of the item, the land upon which the items sit, or the surrounding land in the park. Furthermore, the City retains the right to use lands adjacent to the donated item as it deems appropriate or to relocate the bench or trees if redevelopment warrants this action.

BILL TO				
Name/Organization:				
Address:				
City:		State:		Zip
Phone:		Email:		
ITEM		QTY	Donation	TOTAL
Recycled Plastic Bench			\$2,500	
Bur Oak Tree			\$350	
Chinese Pistache Tree			\$350	
Live Oak Tree			\$350	
Shumard Red Oak Tree			\$350	
Dedication:	IN CELEBRATION OF	IN MEMORY OF	IN HONOR OF	
				TOTAL DUE
Park Requested:				PAID
				Balance Due
DATE		SIGNATURE		

I acknowledge the above donation to Keep Abilene Beautiful. By submitting this form, I understand that the donation is subject to the above specifications. I am responsible for updating my contact information with Keep Abilene Beautiful should it change.

My donation in no way constitutes ownership of a bench or tree, the land upon which the items sit, or the surrounding land in the park. Furthermore, the City of Abilene retains the right to use lands adjacent to the donated item as it deems appropriate or to relocate the bench or trees if redevelopment warrants this action.

Upcoming Committee Meetings & Topics

- Sign up sheets for each committee are at the back of the room.
- Each committee can have up to 4 members.
- Meetings are HYBRID events with a physical location AND google meets link
- Meeting dates/times will be determined by each group individually

Executive Committee- Composed of the President, President-Elect, Treasurer, and Secretary in coordination with the Executive Director. Acts as a steering committee for the board. Provides oversight for the organization in terms of governance practices, financial health, and board policies.

Next Meeting Date: As needed

Topics: No topics at this time

Grants Committee- Make grant recommendations to the Board. Assess and evaluate current funding priorities and grant pools. Recommend grant budget allocations. Monitor the grant application process, and recommend and approve changes for improvement.

Next Meeting Date: Friday, January 6, 2023 from 12 pm - 1 pm via Google Meets OR City Hall

Topics: Grant Schedule for 2023, Governor's Community Achievement Award Application

Fundraising & Events Committee- Develop goals to achieve fundraising and special event goals for the coming year. Planning/executing fundraising and special events on behalf of KAB include evaluating their viability and effectiveness. Working with other organizations to maximize funds raised. Identify opportunities for additional fundraising or city beautification projects. Tracking activities and maintaining records of decisions made and amounts of funds raised.

Next Meeting Date: Wednesday, January 4, 2023 from 12 pm - 1 pm via Google Meets OR City Hall

Topics: Annual Fundraiser Planning

Education & Outreach Committee- Establishing relationships and partnerships with the target audience, organizations, and businesses. Provide input and create a framework for new programs. Identify and create a plan to fulfill short-term and long-term goals for KAB Strategic Plan. Monitor progress toward goals and objectives on a consistent basis. Provide resources and feedback for potential program revisions.

Next Meeting Date: Tuesday, January 3, 2023 from 4 pm - 5 pm via Google Meets OR City Hall

Topics: Cities Connecting Children to Nature and how we move forward, Community Partnerships

Public Relations & Marketing Committee- Support and facilitate efforts to heighten the visibility of KAB in the general media. Evaluate the content and use of the KAB website and make recommendations for improvements. Develop ways to advance KAB stories, projects, and grant funds. Help in the design of promotional documents to advance KAB. Explore outlets for disseminating information about KAB.

Next Meeting Date: Thursday, January 5, 2023 from 4 pm - 5 pm, City Hall

Topics: KAB Rebranding