



City of Abilene

Keep Abilene Beautiful Board Agenda

Special Called Meeting - Board Retreat

Notice is hereby given of a meeting of Keep Abilene Beautiful of the City of Abilene to be held on August 13, 2022, at 9:00 a.m., at the Development Corporation of Abilene, Conference Room, 174 Cypress Street, Suite 301, Abilene, Texas, for the purpose of considering the following agenda items.

CALL TO ORDER

PUBLIC COMMENTS

Public Comments on Any Item on the Agenda

MINUTES

1. Approval of Minutes from the July 2022 Meeting

TREASURER'S REPORT

2. Review July Bank Statement

AGENDA ITEMS

3. Shoreline Sweeps: Protect the Locals - Saturday, August 27th

COORDINATOR'S UPDATE

4. Community Appearance Index

Annual Retreat Agenda

5. KAB History - A short review of where Keep Abilene Beautiful originated from and the recent highlights and achievements.
6. Areas of Focus - A review of the 2021 - 2024 Strategic Plan
 - a. Reduce Litter
 - b. Educate Community
 - c. Beautify Abilene
7. Seven Pillars of Action - Study the key focus priorities as set forth by the 2021 - 2024 Strategic Plan

- a. Innovate & Adapt - Rebrand, marketing, new programming and training, technology
 - b. Diversify Funding - Build a broad range of funding sources, including individuals, government
 - c. Building our Network - Support, strengthen and grow affiliates in Abilene
 - d. Partner - Be a valuable partner to other organizations in Abilene and other affiliates in the surrounding area that complement and magnify our work
 - e. Increase our Voice - Advocate, provide solutions to policymakers, government officials, etc.
 - f. Make Data-Based Decisions - Research, measure, and evaluate to determine impact.
 - g. Change Lives - Intentionally include diverse programs, education, and behavior change
8. Goals - Discuss achievements and plans to finish out goals as defined by the 2021 - 2024 Strategic Plan
- A. Reduce Litter
 - 1. Adopt-A-Street Program
 - 2. New Digital Reporting for State of Texas
 - 3. KTB & KAmB Clean Up Participation
 - B. Improve Recycling
 - 1. Current Recycling Stations in Abilene
 - 2. Cigarette Butts
 - C. Beautify Community
 - 1. Commemorative Tree & Bench Program
 - 2. Rose Park Amphitheater
 - D. Connect Locally
 - 1. Membership & Sponsorship Program
 - E. Modernize & Innovate
 - 1. KAB Rebranding
 - 2. Bee City USA
 - 3. Equitable Access to Nature
9. Special Events Calendar - Discuss and decide on events for FY 2022 - 2023
10. Officer Election - Nominate & Vote on Officer positions for FY 2022 -2023
- A. President
 - B. President-Elect
 - C. Treasurer
 - D. Secretary
11. Board Meeting and Committee Meeting Dates for FY 2022 - 2023

ADJOURNMENT

Notice

In compliance with the Americans with Disabilities Act, the City of Abilene will provide for reasonable accommodations for persons attending meetings. To better serve you, requests should be received forty-eight (48) hours prior to scheduled meetings. Please contact the City Secretary's Office at 325-676-6208. Telecommunication device for the deaf is 325-676-6360.

CERTIFICATION

I hereby certify the above meeting notice was posted on the bulletin board at the City Hall of the City of Abilene, Texas, on the 9th day of August, 2022, at 9:35 a.m.

*Kaitlin Richardson, Deputy City
Secretary, TRMC*