



City of Abilene

Keep Abilene Beautiful Board Agenda

Notice is hereby given of a meeting of Keep Abilene Beautiful of City of Abilene to be held on July 13, 2022 at 12:00 p.m. at City Hall, Basement Conference Room, 555 Walnut, Abilene, Texas, for the purpose of considering the following agenda items.

CALL TO ORDER

1. Introduction of New Board Member

PUBLIC COMMENTS

Public Comments on Any Item on the Agenda

MINUTES

2. Review and Approve June 2022 Meeting Minutes

TREASURER'S REPORT

3. Financial Update from May 2022 Bank Statement

COMMITTEE REPORTS

4. Fundraising & Events Committee - June 15, 2022 Meeting
 - Reviewed Objectives of the Committee
 - Discussed 'Signature' Event
 - Brainstormed FY 22-23 Event Ideas
5. Education & Outreach Committee - June 14, 2022 Meeting
 - Reviewed Objectives of the Committee
 - Discussed Strategic Plan 2021 -2024
 - Brainstormed FY 22-23 Ideas
 - Grace Gala

COORDINATOR'S UPDATE

6. Keep Texas Beautiful Conference Review
 - Gold Star Affiliate
 - Governor Community Achievement Award of Excellence

- This prestigious award distinguishes communities throughout Texas for their outstanding achievements in protecting and enhancing their local environment, exemplifying their efforts as the standard of environmental excellence for communities nationwide.

7. Board Member Term Renewals
8. Upcoming Meetings & Reminders

AGENDA ITEMS

9. Abilene Community Appearance Index 2022
10. Shoreline Sweeps
11. Where Ideas Grow - Board Retreat 2022

ADJOURNMENT

Notice

In compliance with the Americans with Disabilities Act, the City of Abilene will provide for reasonable accommodations for persons attending meetings. To better serve you, requests should be received forty-eight (48) hours prior to scheduled meetings. Please contact the City Secretary's Office at 325-676-6208. Telecommunication device for the deaf is 325-676-6360.

CERTIFICATION

I hereby certify the above meeting notice was posted on the bulletin board at the City Hall of the City of Abilene, Texas, on the 7th day of July, 2022, at 1:40 p.m.

Shawna Atkinson, TRMC, CMC
City Secretary



Keep Abilene Beautiful

BOARD MEETING

Board Meeting | July 13, 2022

BOARD MEETING

- Call to Order
Introduction of New Board Member
- Public Comments
- Approval of Minutes from the
June 2022 Meeting
- Treasurer's Report

Board Meeting | July 13, 2022



COMMITTEE REPORTS

Public Relations & Marketing

- Reviewed Objectives of the Committee
- Discussed 'Signature Event
- Brainstormed FY 22-23 Event Ideas

Education & Outreach

- Reviewed Objectives of the Committee
- Discussed Strategic Plan 2021 -2024
- Brainstormed FY 22-23 Ideas
- Grace Gala



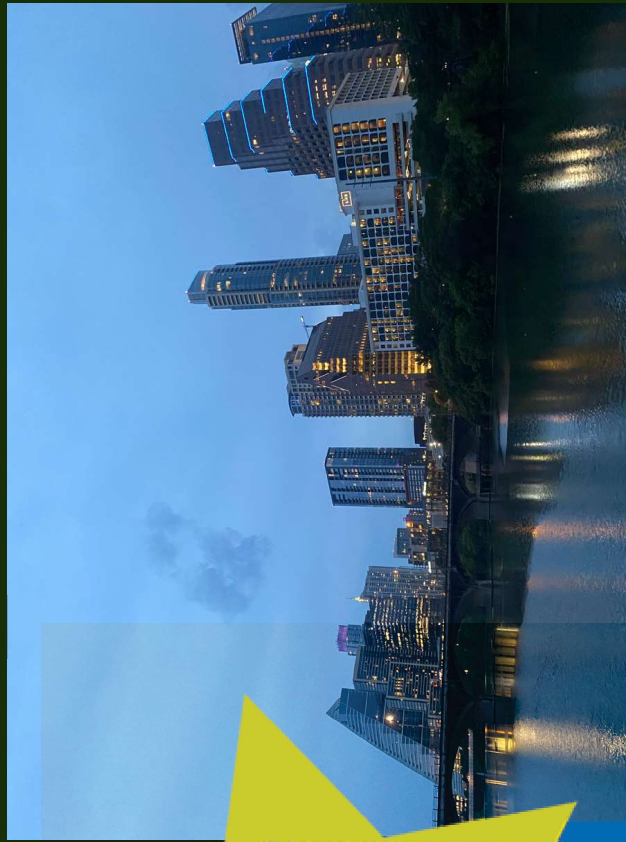


COORDINATOR'S REPORT

Board Meeting | July 13, 2022



ANNUAL CONFERENCE

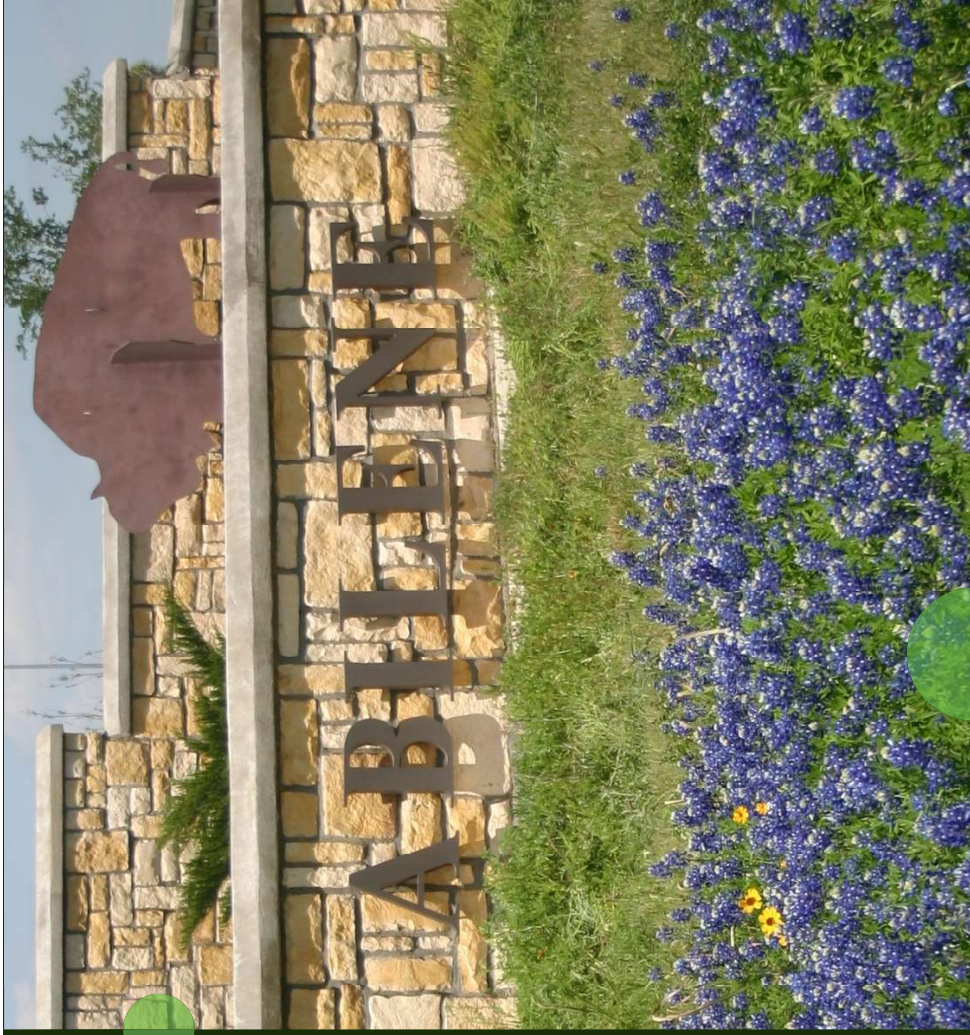


Board Meeting | July 13, 2022



TERM RENEWALS

- 3 Year Terms, No Limit
- Appointed by Mayor & City Council
- Application through City Secretary
- Includes Request Letter from Board Member
- 5 Members up for Renewal





BOARD MEETINGS & END OF YEAR EVENTS

WHAT'S NEXT?

July

Board Meeting
Jul 13, 2022

Litter Index
July 30

August

August Annual Meeting
& Board Retreat
Aug 13, 2022

Annual Litter Index Due
Aug 10, 2022

September

Board Meeting
Sep 14, 2022

Board Meeting | July 13, 2022



DON'T MISS YOUR COMMITTEE MEETINGS

Grants

Tuesday Meetings

July 26
August 13
September 27

Public Relations & Marketing

Thursday Meetings

July 21
August 13
September 22

Fundraising & Events

Wednesday Meetings

July 20
August 13
September 21

Education & Outreach

Tuesday Meetings

July 19
August 13
September 20

Board Meeting | July 13, 2022



AGENDA ITEMS



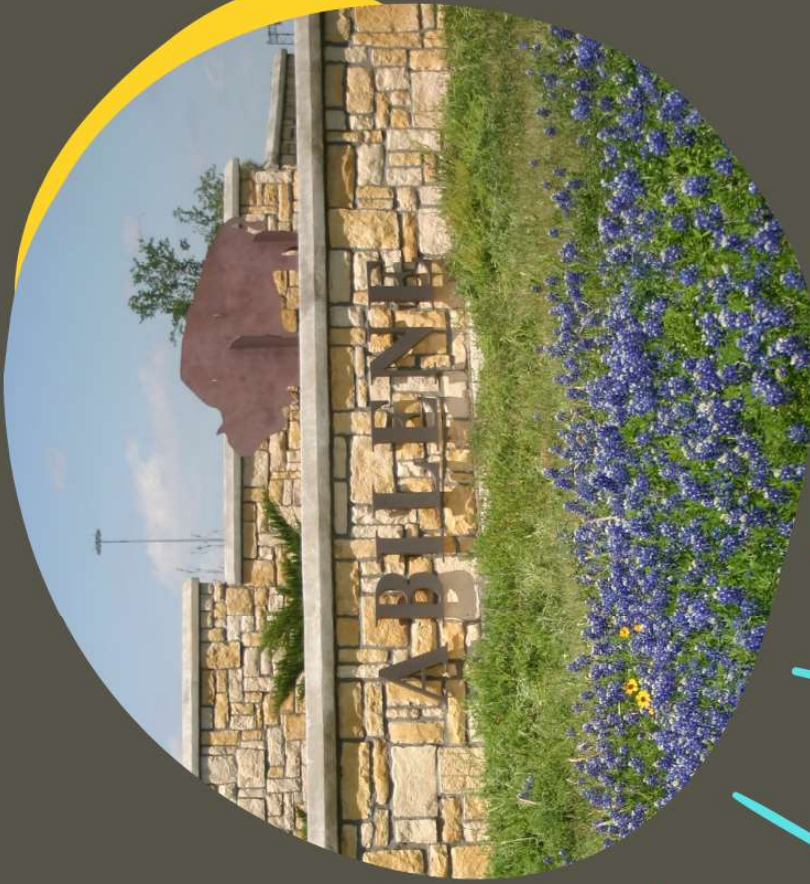
Board Meeting | July 13, 2022



COMMUNITY APPEARANCE INDEX



**JULY 30
9:00 AM
MINTER PARK**



We need your help!

The Community Appearance Index is an audit of roadside litter conducted in Abilene. The city is divided into five geographical districts, each consisting of ten sites to be assessed. The routes do not change year to year, which gives us an insight into litter trends and allows us to map and plan litter cleanups.

How does it work?

Register online at www.keepabilenebeautiful.org

Volunteers will meet at Minter Park at 8:45 am for their assigned district with designated sites.



Celebrate at the Ice Cream Social

Following the Community Appearance Index, groups will meet back at 11:00 am in Minter Park to turn in their data and enjoy **FREE** ice cream! It's our way of saying thank you for helping

KEEP ABILENE BEAUTIFUL!



COMMUNITY APPEARANCE INDEX



JULY 30
9:00 AM
MINTER PARK

Budget

Coffee Carafe - \$150

Ice Cream & Toppings - \$100

Cups, Bowls, Spoons - From
Inventory

Estimated Total - \$250



SHORELINE SWEEPS

Protect the Locals

August 27

Wicked Waters

October 29

Marsh Madness

March 25

Board Meeting | July 13, 2022



SHORELINE SWEEPS Protect the Locals

August 27 - Lake Kirby

Target volunteers from student groups & organizations

Water Bottle Sticker Collection \

Part of National Water Quality Awareness Month

Highlight flora & fauna that live and breathe our waterways

Hits requirements for KTB & KAB affiliation

Keep Texas Waterways Clean Program provides any needed supplies

Board Meeting | July 13, 2022





Where Ideas Grow

ANNUAL MEETING & BOARD RETREAT

August 13, 2022

9:00 am - 12:00 pm

Development Corporation of Abilene
174 Cypress St # 301

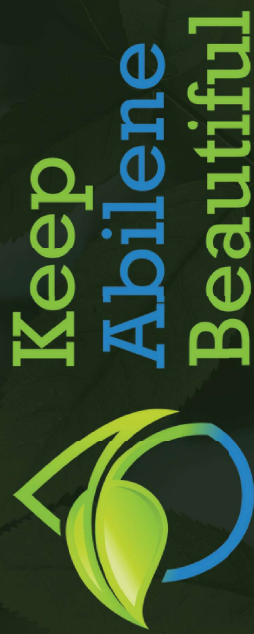
SURVEY - All Board Members have been emailed a survey to best organize this annual meeting - Please complete ASAP!

Voting for New Officers

Committee Roles for 2022-2023



Board Meeting | July 13, 2022



ADJOURNMENT

DON'T FORGET TO SIGN THE THANK YOU CARDS AT THE BACK TABLE!

Board Meeting | July 13, 2022

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
June 8, 2022 | 12PM**

OFFICERS PRESENT

Akane Thaxton, Vice President
John Willey, Secretary
Chase Robertson, Treasurer

OFFICERS ABSENT

Cristal Murillo, President

BOARD MEMBERS PRESENT

Kyle Tolliver
Aida Pantoja

BOARD MEMBERS ABSENT

Garrett Strickland
Reagan Van Coutren
Deborah Williams

KAB STAFF

Jennifer Pacheco, KAB Coordinator

ADVISORY MEMBERS PRESENT

Srini Valavala, Stormwater Svcs. Admin
Kelley Messer, City Attorney

COMMUNITY PARTNERS

n/a

GUESTS PRESENT

n/a

Call to Order

Akane Thaxton called the meeting to order at 12:05 p.m. A quorum of board members was present.

Public Comments

n/a

Item 1:

Approval of Minutes

Motion to approve May 2022 board meeting minutes was made by Chase Robertson and seconded by Aida Pantoja. Through roll call, motion was carried unanimously.

Item 2:

Treasurer's Report

Chase Robertson gave a financial summary for the month. There were two expenses to Keep Texas Beautiful & Keep America Beautiful to maintain our membership status. And KAB also covered a shortfall for a bench donation that was made prior to the cost increasing. He also explained the recurring donation from Republic Services.

Item 3:

Committee Reports

- Executive Committee: They met to discuss the agenda for the next meeting and some logistics around the bench program. It was decided that KAB would cover expenses for participants attending the Keep Texas Beautiful conference in Austin. And they set a date for the board retreat and annual meeting.
- Grants Committee: Akane Thaxton reported that the committee met and started discussing the direction for the upcoming year, and they are working on establishing a process for future grant giving. The intent is to have a proposal ready for the full board at the annual retreat.

Item 4: **Coordinator's Report**

The Tire Amnesty/Rain Barrell Giveaway event was a success, and there was discussion around the need for training on how to install and use the rain barrels once we give them away. The future dates for both regular board meetings and committee meetings have been set, so hopefully attendance will improve since people have ample time to plan. And attendees at the Keep Texas Beautiful conference are Kyle Tolliver, Aida Pantoja, Jennifer Pacheco, Srini Valavala, and Donna Albus.

Item 5: **Agenda Items**

A. Commemorative Tree & Bench Program

All attendance agreed that it was a program with continuing, but with some changes. Kyle made a motion to further the discussion at the annual board retreat, and Aida seconded the motion. The Fundraising Committee will work with Parks & Rec to figure out some possible enhancements. (ie: recognition for KAB & changing the name to "Celebration" Tree & Bench Program)

B. Annual Retreat

The Annual Retreat will be August 13th at the offices of the DCOA.

C. Litter Index

The report is due in August, so it needs to be completed in July. On July 30th, we will utilize signupgenius to recruit KAB volunteers, then divide into groups to cover the five main areas. It was mentioned to have an ice cream social at the completion of the assessment, but that may not be possible since there might be a quorum of board members there.

D. KAB Sustainable Business Certification

John Willey gave a brief summary of the proposal that Reagan Van Coutren had previously given since she was absent. Aida Pantoja stated that she was involved with a similar program in Nolan County, and she motioned to add the discussion to the board retreat agenda. Chase seconded the motion

Item 5: **Adjournment:** The meeting was adjourned at 12:50 p.m.

John Willey, Secretary

Cristal Murillo, President

PO Box 701, Abilene, TX 79604

PLEASE EXAMINE AT ONCE

Check your statement and enclosures, and report any discrepancies within thirty (30) days. Please direct any phone inquiries regarding your accounts to (855) 660-5862. Written inquiries should be sent to the address listed, attention: Research.

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*0002261 S2
KEEP ABILENE BEAUTIFUL INC
GENERAL OPERATING ACCOUNT
ATTN: NICOLE EAVES
PO BOX 60
ABILENE TX 79604-0060



ACCOUNT NUMBER	1013633319
STATEMENT DATES	5/02/22-5/31/22
ENCLOSURES	1
PAGE	1 of 3

SUMMARY OF ACCOUNTS

Account Number	Account Description	Current Balance
1013633319	Business Interest Checking	54,225.70

ACCOUNT SUMMARY

Business Interest Checking

Account Number	1013633319	Statement Dates	5/02/22 thru 5/31/22
Previous Balance	52,119.26	Days in Statement Period	30
1 Deposits/Credits	2,106.00	Average Ledger	53,593.46
0 Checks/Debits	0.00	Average Collected	53,523.26
Monthly Maintain Fee	0.00		
Interest Pd This Stmt	0.44		
Ending Balance	54,225.70	2022 Interest Paid	2.16

Account Title:
Keep Abilene Beautiful Inc
General Operating Account
Attn: Nicole Eaves

MISCELLANEOUS CREDITS

Date	Description	Amount
5/11	Deposit #70	2,106.00
5/31	Interest Deposit	0.44

INTEREST RATE SUMMARY

Date	Interest Rate
5/01	0.010000%

DAILY ENDING BALANCE

Date	Balance	Date	Balance	Date	Balance
5/02	52,119.26	5/11	54,225.26	5/31	54,225.70



Checkbook Reconciliation

CHECKS OUTSTANDING

[illegible]

ENTER

Balance This Statement

\$ _____

ADD

Recent Deposits

(Not Credited On This Statement)

\$ _____

\$ _____

TOTAL

\$ _____

SUBTRACT

Checks Outstanding

§

BALANCE

\$ _____

Should agree with your checkbook balance after deducting charges and adding credits included on this statement, but not shown in your checkbook.

PLEASE REPORT ANY DISCREPANCIES WITHIN 30 DAYS

In Case of Errors or Questions About Your Electronic Transfers

Telephone us at (855) 660-5862

or

Write us at PO Box 701, Abilene, Texas 79604

We are capable of handling WEB code, TEL code and paper check conversion transactions, which may or may not apply to your account. These transactions may be initiated by a third party (normally a merchant) that has provided you with goods, services, or is in the process of collecting an insufficient check. These transactions will appear on your statement like an ATM or debit card transaction. Your authorization to make these types of electronic fund transfers may be expressed in writing or implied through the posting of a sign. Merchants may also receive authorization by telephone or through the internet. You should use caution and only provide your bank and account information to trusted third parties that you have authorized to initiate electronic fund transfers. Third parties may charge fees disclosed to you. We have no control over third party fees.

ERROR RESOLUTION NOTICE

In case of errors or questions about your electronic transfers, call or write us at the telephone number or address listed in this disclosure, as soon as you can, if you think your statement or receipt is wrong, or if you need more information about a transfer listed on the statement or receipt. We must hear from you no later than 60 days after we sent the FIRST statement on which the problem or error appeared.

- (1) Tell us your name and account number.
- (2) Describe the error or the transfer you are unsure about, and explain as clearly as you can why you believe it is an error or why you need more information.
- (3) Tell us the dollar amount of the suspected error.

If you tell us verbally, we may require that you send us your complaint or question in writing within 10 business days.

We will determine whether an error occurred within 10 business days (20 business days if the transfer involved a new account) after we hear from you and will correct any error promptly. If we need more time, however, we may take up to 45 days (90 days if the transfer involved a new account, a point-of-sale transaction, or a foreign-initiated transfer) to investigate your complaint or question. If we decide to do this, we will credit your account within 10 business days (20 business days if the transfer involved a new account) for the amount you think is in error, so that you will have the use of the money during the time it takes us to complete our investigation. If we ask you to put your complaint or question in writing and we do not receive it within 10 business days, we may not credit your account. An account is considered a new account for 30 days after the first deposit is made, if you are a new customer.

We will tell you the results within three business days after completing our investigation. If we decide that there was no error, we will send you a written explanation.

You may ask for copies of the documents that we used in our investigation.

Deposit: 70 Date: 5/11/2022 Amount: \$2106.00

⋮

PO Box 701, Abilene, TX 79604

PLEASE EXAMINE AT ONCE

Check your statement and enclosures, and report any discrepancies within thirty (30) days. Please direct any phone inquiries regarding your accounts to (855) 660-5862. Written inquiries should be sent to the address listed, attention: Research.

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*0009320 S3
KEEP ABILENE BEAUTIFUL INC
GENERAL OPERATING ACCOUNT
ATTN: NICOLE EAVES
PO BOX 60
ABILENE TX 79604-0060



ACCOUNT NUMBER	1013633319
STATEMENT DATES	6/01/22-6/30/22
ENCLOSURES	1
PAGE	1 of 4

SUMMARY OF ACCOUNTS

Account Number	Account Description	Current Balance
1013633319	Business Interest Checking	53,110.63

ACCOUNT SUMMARY

Business Interest Checking

Account Number	1013633319	Statement Dates	6/01/22 thru 6/30/22
Previous Balance	54,225.70	Days in Statement Period	30
0 Deposits/Credits	0.00	Average Ledger	53,182.23
1 Checks/Debits	1,118.00	Average Collected	53,182.23
Monthly Maintain Fee	0.00		
Interest Pd This Stmt	2.93		
Ending Balance	53,110.63	2022 Interest Paid	5.09

Account Title:
Keep Abilene Beautiful Inc
General Operating Account
Attn: Nicole Eaves

MISCELLANEOUS CREDITS

Date	Description	Amount
6/30	Interest Deposit	2.93

INTEREST RATE SUMMARY

Date	Interest Rate
5/31	0.010000%
6/22	0.200000%

CHECKS IN SERIAL NUMBER ORDER

Date	Check Number	Amount	Date	Check Number	Amount
6/03	2483	1,118.00			

(*) Denotes missing check numbers

DAILY ENDING BALANCE

Date	Balance	Date	Balance	Date	Balance
6/01	54,225.70	6/03	53,107.70	6/30	53,110.63

Checkbook Reconciliation

CHECKS OUTSTANDING

[illegible]

ENTER

Balance This Statement

\$ _____

ADD

Recent Deposits

(Not Credited On This Statement)

\$_____

\$ _____

TOTAL

§

SUBTRACT

Checks Outstanding

§ _____

BALANCE

\$ _____

Should agree with your checkbook balance after deducting charges and adding credits included on this statement, but not shown in your checkbook.

PLEASE REPORT ANY DISCREPANCIES WITHIN 30 DAYS

In Case of Errors or Questions About Your Electronic Transfers

Telephone us at (855) 660-5862

or

Write us at PO Box 701, Abilene, Texas 79604

We are capable of handling WEB code, TEL code and paper check conversion transactions, which may or may not apply to your account. These transactions may be initiated by a third party (normally a merchant) that has provided you with goods, services, or is in the process of collecting an insufficient check. These transactions will appear on your statement like an ATM or debit card transaction. Your authorization to make these types of electronic fund transfers may be expressed in writing or implied through the posting of a sign. Merchants may also receive authorization by telephone or through the internet. You should use caution and only provide your bank and account information to trusted third parties that you have authorized to initiate electronic fund transfers. Third parties may charge fees disclosed to you. We have no control over third party fees.

ERROR RESOLUTION NOTICE

In case of errors or questions about your electronic transfers, call or write us at the telephone number or address listed in this disclosure, as soon as you can, if you think your statement or receipt is wrong, or if you need more information about a transfer listed on the statement or receipt. We must hear from you no later than 60 days after we sent the FIRST statement on which the problem or error appeared.

- (1) Tell us your name and account number.
- (2) Describe the error or the transfer you are unsure about, and explain as clearly as you can why you believe it is an error or why you need more information.
- (3) Tell us the dollar amount of the suspected error.

If you tell us verbally, we may require that you send us your complaint or question in writing within 10 business days.

We will determine whether an error occurred within 10 business days (20 business days if the transfer involved a new account) after we hear from you and will correct any error promptly. If we need more time, however, we may take up to 45 days (90 days if the transfer involved a new account, a point-of-sale transaction, or a foreign-initiated transfer) to investigate your complaint or question. If we decide to do this, we will credit your account within 10 business days (20 business days if the transfer involved a new account) for the amount you think is in error, so that you will have the use of the money during the time it takes us to complete our investigation. If we ask you to put your complaint or question in writing and we do not receive it within 10 business days, we may not credit your account. An account is considered a new account for 30 days after the first deposit is made, if you are a new customer.

We will tell you the results within three business days after completing our investigation. If we decide that there was no error, we will send you a written explanation.

You may ask for copies of the documents that we used in our investigation.

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KEEP ABILENE BEAUTIFUL INC
GENERAL OPERATING ACCOUNT
ATTN: NICOLE EAVES
PO BOX 60
ABILENE TX 79604-0060

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26FDP

ACCOUNT NUMBER	1013633319
STATEMENT DATES	6/01/22-6/30/22
ENCLOSURES	1
PAGE	3 of 4

KEEP ABILENE BEAUTIFUL
TWO SIGNATURES REQUIRED
PO BOX 60
ABILENE, TX 79604-0060

2483
6/1/2022
Date

Pay to the
Order of City of Abilene \$1,118.⁰⁰
One thousand one hundred & eighteen Dollars

FIRST
FINANCIAL
BANK

For remaining Bench Donation CL Mr. [Signature]

⑆ 1113011221 2483 ⑆ 01013633319 ⑆

Number: 2483 Date: 6/3/2022 Amount: \$1118.00

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26FDP

Keep Abilene Beautiful Operating Budget FY 2022 - Oct 1, 2021 to Sept 30, 2022

Notes:

Revenue	Budget	YTD	Current Month	Total	Variance
Individual Donations	\$ 9,500.00	\$ 5,424.00	\$ 678.00	\$ 6,102.00	\$ 2,034.00
Republic Services	\$ 8,136.00	\$ 5,424.00	\$ 678.00	\$ 6,102.00	\$ 2,034.00
Public	\$ -	\$ 50.00	\$ -	\$ 50.00	\$ (50.00)
Grants	\$ 5,000.00	\$ 500.00	\$ -	\$ 500.00	\$ 4,500.00
Events	\$ 10,000.00			\$ -	\$ 10,000.00
Sponsorships	\$ 10,000.00			\$ -	\$ 10,000.00
Memberships	\$ 100.00			\$ -	\$ 100.00
Sales	\$ 100.00			\$ -	\$ 100.00
Interest Income	\$ 5.00	\$ 27.52	\$ 2.93	\$ 30.45	\$ (25.45)
Matching Gift Revenue	\$ 500.00			\$ -	
TOTAL REVENUE	\$ 35,205.00	\$ 6,001.52	\$ 680.93	\$ 6,682.45	\$ 26,658.55

Expenses

Annual Dues	\$ 800.00	\$ 1,115.00	\$ -	\$ 1,115.00	\$ (315.00)	KAmB Fee, Abi Chamber, KTB
Board Development	\$ 3,000.00	\$ -	\$ -	\$ -	\$ 3,000.00	
Event - Fundraising	\$ 4,300.00	\$ -	\$ -	\$ -	\$ 4,300.00	
Grants and Awards	\$ 5,000.00	\$ -	\$ -	\$ -	\$ 5,000.00	
D&O Liability Insurance	\$ 530.00	\$ -	\$ -	\$ -	\$ 530.00	
Advertising & Promotion	\$ 3,000.00	\$ 429.26	\$ -	\$ 429.26	\$ 2,570.74	Facebook, Chamber Guide add
Office/General Administration	\$ 1,000.00	\$ 25.55	\$ -	\$ 25.55	\$ 974.45	Square fee for processing donation
Program Expenses	\$ 3,200.00	\$ -	\$ 368.00	\$ 368.00	\$ (368.00)	
	\$ -	\$ -	\$ 368.00	\$ 368.00	\$ (368.00)	
Taxes, Fees & Legal	\$ 160.00	\$ -	\$ -	\$ -	\$ 160.00	
Website, Software & Technology Fees	\$ 410.00	\$ 319.80	\$ -	\$ 319.80	\$ 90.20	
TOTAL EXPENSES	\$ 21,400.00	\$ 774.61	\$ 368.00	\$ 2,257.61	\$ 15,942.39	
NET OPERATING REVENUE	\$ 13,805.00	\$ 5,226.91	\$ 312.93	\$ 4,424.84	\$ 10,716.16	

3/31 Beginning Bank Bal.	52,130.82
Receivable at 5/31/2022 Collected	1,356.00
Cash held for bench program	0.00
Record receivable and clear payable	(1,023.00)
Quarterly Net Income/(Loss)	646.81
6/30 Ending Balance	53,110.63

Amount transferred to CFA

10,000.00

Revenue	\$ 35,205.00
Individual Donations	\$ 9,500.00
<i>Republic Services</i>	\$ 8,100.00
<i>Memorial Tree & Bench Program</i>	\$ 900.00
<i>Endowments</i>	\$ 500.00
Grants	\$ 5,000.00
Events	\$ 10,000.00
<i>Crepe Myrtle Event Sales</i>	\$ 3,000.00
<i>Food & Wine Event Sales</i>	\$ 7,000.00
Sponsorships	\$ 10,000.00
Memberships	\$ 100.00
Sales	\$ 100.00
Interest Income	\$ 5.00
Matching Gift Revenue	\$ 500.00

Expense	\$ 21,400.00
Annual Dues	\$ 800.00
<i>Abilene Chamber of Commerce</i>	\$ 250.00
<i>Keep America Beautiful</i>	\$ 350.00
<i>Keep Texas Beautiful</i>	\$ 200.00
Board Development	\$ 3,000.00
<i>Keep Abilene Beautiful Retreat</i>	\$ 100.00
<i>Conference Fees</i>	\$ 1,200.00
<i>Travel</i>	\$ 1,700.00
Event - Fundraising	\$ 4,300.00
<i>Crepe Myrtle Event</i>	\$ 2,150.00
<i>Food & Wine Event</i>	\$ 2,150.00
Grants	\$ 5,000.00
D&O Liability Insurance	\$ 530.00
Advertising & Promotion	\$ 3,000.00
Office/General Administration	\$ 1,000.00
Program Expenses	\$ 3,200.00
<i>Business Expo</i>	\$ 375.00
<i>Boo at the Zoo</i>	\$ 200.00
<i>Abilene Outdoor Adventure</i>	\$ 200.00
<i>Home & Garden Expo</i>	\$ 500.00
<i>Abilene Beer Summit</i>	\$ 500.00
<i>Christmas Lane</i>	\$ 25.00
<i>Cleanup Events</i>	\$ 800.00
<i>Rainbarrel/Education Workshops</i>	\$ 400.00
<i>BCMG Plant Sale</i>	\$ 200.00
Taxes, Fees & Legal	\$ 160.00
Website, Software & Technology Fees	\$ 410.00

**Keep Abilene Beautiful
Abilene, Texas**

STATEMENT OF FINANCIAL POSITION

June 30, 2022

ASSETS

Current Assets:

Cash and cash equivalents	\$ 53,111
Accounts receivable	<u>1,356</u>

Other Assets:

Long term investments	10,000
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TOTAL ASSETS	\$ <u><u>64,467</u></u>
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LIABILITIES AND NET ASSETS

Liabilities:

Total Liabilities	\$ <u>-</u>
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Net Assets Without Donor Restrictions	<u>64,467</u>
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Total Net Assets	<u>64,467</u>
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TOTAL LIABILITIES AND NET ASSETS	\$ <u><u>64,467</u></u>
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**Keep Abilene Beautiful
Abilene, Texas**

STATEMENT OF ACTIVITIES

Second Quarter Ended June 30, 2022

	<u>Without Donor Restrictions</u>
REVENUES, SUPPORT AND GAINS:	
Donations - Republic Services	\$ 6,102
Donations - Public	50
Grants	500
Gross special events revenue	-
Less: Special events expense	-
Net special events	<u>-</u>
Total Revenues	<u>6,652</u>
EXPENSES:	
Annual dues	1,115
Website, software and technology	320
Advertising	429
Office	26
Trre and Bench Program	<u>368</u>
Total Expenses	<u>2,258</u>
OTHER INCOME - INTEREST	31
INCREASE IN NET ASSETS	<u>4,425</u>
Net Assets at Beginning of Year	60,042
NET ASSETS AT END OF QUARTER	<u><u>\$ 64,467</u></u>

Keep Abilene Beautiful Fundraising & Events Committee

- Develop goals to achieve fundraising and special event goals for the coming year
- Planning/executing fundraising and special events on behalf of KAB include evaluating their viability and effectiveness. Can a committee execute or execute for boards approval?
- Working with other organizations to maximize funds raised
- Identify opportunities for additional fundraising or city beautification projects
- Tracking activities and maintaining records of decisions made and amounts of funds raised
- Utilize funds and resources available to best benefit the organization

Jun 15, 2022 | KAB Fundraising & Events Committee

Attendees: Jennifer Pacheco Akane Thaxton

Talking Points - emailed in by Akane

- T-shirts by Oliver and Otis- are local and offer fundraising things.
- Merchandise? (Biodegradable dog waste bags, reflectors for walking at night, self-watering system, stickers, etc.)
- Signature events (5k, disc golf tournament with Earth day, etc)
- Grape myrtle sales
- Event/Waterway Clean-Up during August for National Water Quality Month
 - Kirby Lake?
 - If so we can have Rick Harman, Friends of Kirby Lake to speak a little bit covering Kirby Lake, Kirby Lake trail and related items, and importance of clean water, etc.
- ~~Litter Index~~ **Abilene Community Appearance Index**
 - The Abilene Community Appearance Index is a yearly roadside litter audit. Keep Abilene Beautiful volunteers score 10% of Abilene roads and neighborhoods using a 1 to 4 scale, where 1 - no litter; 2- slightly littered; 3 - littered; and 4 - extremely littered.
 - The results proved metrics that help determine the impact of litter on the quality of life in the community. They also help set goals and develop effective community improvement education programs and projects.

Meeting Notes

- Review Objectives
- Lots of old tshirts in storage, can bring to meeting to show what we have for possible sale
- Wholesale opportunities with Oliver & Otis
 - Reaching out to come up with design ideas and see how process works
- Signature Events - Push to Retreat
 - Earth Day
 - Gala?
 - Wine Tasting?
 - Willow Creek
 - Rancho Loma
 - Reed Beverages
 - 5k Ideas? Overdone?
 - Disc Golf?

- Look into ideas
- Crepe Myrtle Sales - This should be a staple event
 - Abilene Teacher's Credit Union hosts a 325
 - Texas Arbor Day in the Fall? Is that a good time to plant Crepe Myrtles
 - Pick up location for sales - somewhere that showcases what we do, like a recycling center or mulching location?
- Christmas Tree Recycling
 - Put Jennifer's tour of Recycling in the Coordinator's notes
- Sweep the Shores
 - Kirby Lake
 - Friends of Kirby Lake
 - Rick Hamman
 - Find contact information
 - Where to send a check for a matching grant we awarded \$500 or \$600???
 - Cedar Creek Waterways
 - Randy Barnett - Nonprofit
 - Find a formal contact number to connect
 - Partner with Stormwater
 - Use special wet -bags in the bright orange
 - T-shirts for participants (Provided by stormwater?)
 - Is there anything we can give participants besides t-shirts
 - Shopping bag
 - Sticker for water bottle?
 - Connect with organizations
 - Sign ups with scouts, NHS, Dyess, etc.
 - Get designer to present logo options for event
 - Budget?
- Ice Cream Social
 - Call Aida Pantoja about knowing ice cream people
 - Honey and Fig has an event space
 - 2 Profs Ice Cream
 - Dad's Ice Cream
 - Roll Shack
 - Baskin Robbins/Dunkin Donuts
 - Mary's Paleteria
 - Blue Bell
 - Call Health Department Terri Auger about serving

Action items

- ☐ Find out about the ice cream option which will set the location
- ☐ Present graphics from City's designer at next meeting
- ☐ Contact Oliver & Otis
- ☐ Chat with Parks about Arbor Day/Crepe Myrtles
- ☐ Is Crepe Myrtles still the best option for Abilene?
- ☐ Sweep the Shores? Present plan & budget proposal
 - ☐ Blue Jug Drinking Water (Possible sponsor)
 - ☐ Portable Water Bottles as Giveaway (Left over from previous events)
 - ☐ Liquid Death? Canned Water - Recycle (possible donation)
 - ☐ Budget Proposal
- ☐ Event & budget proposal for Abilene Community Appearance Index

- ☐ Friends of Kirby Lake, Rick Hamman, Find contact information
 - ☐ Where to send check for a matching grant we awarded \$500?

Keep Abilene Beautiful

Education & Outreach Committee

- Establishing relationships and partnerships with a target audience, organizations, and businesses.
- Provide input and create a framework for new **programs**.
- Identify and create a plan to fulfill short-term and long-term goals for **KAB Strategic Plan**.
- Monitor progress toward goals and objectives consistently.
- Provide resources and feedback for potential **program revisions**.

Jun 14, 2022 |  **KAB Education & Outreach Committee**

Attendees: Chase Robertson Jennifer Pacheco Kyle Tolliver

Meeting Notes

- Reviewed Objectives
- Discussed Strategic Plan

Existing Program Review

- Benches - Incorporate Celebration Bench with Bags to Benches for one great program
 - Tyler or Waco has this program
 - Involve schools - collect plastic bags for 'buddy bench.'
 - disposable bag drop-off locations?
 - 'How many trash bags made the bench' on the sign
- Adopt -a- Spot
 - Start monthly clean-ups again by committee
- Rain Barrel Program
 - Partner with stormwater and host a how-to class for Spring 2023 timed with the next rain barrel giveaway.

New Program Ideas

- Involved with Scouts programs to host badge opportunities
- Conservation & Nature programs/classes for families at Lake Kirby
- Facebook - Fact/Educational posts for the public
 - Beautification
 - Reduce - how to's
 - Clean Up benefits
 - Gardening and xeriscaping and local plants that thrive in our area
 - Fertilizer and compost ideas
 - Dump locations and where to go to dump what/ site locations
 - What to do with old 'stuff' like TVs etc.
- Neighborhood Clean Your Block Party - Engage HOA's & neighborhoods in a clean-up event

Action items

- ☐ Meeting with Parks Board
 - Thursday, June 16 @ 10 am
 - Discuss viability and opportunities of the Bench Program
 - Bags to Benches - Is this a possible program we can utilize and help with costs?
- ☐ Research KAB Trash Cans - Can we expand that? Or incorporate it into promoting other organization events?
- ☐ Create a timeline of past programs and review
 - Discover if any are worth re-introducing to the community - a topic for the next meeting
- ☐ Take the Grace Gala invitation to the July board meeting
 - October 1st
 - Should we buy a table or two? Need to support
 - If you have an invitation to any outside organization events, please submit it to E&O Committee

2021 - 2022 Keep Abilene Beautiful Committees

Executive Committee- *Composed of the President, President-Elect, Treasurer, and Secretary in coordination with the Executive Director. Acts as a steering committee for the board. Provides oversight for the organization in terms of governance practices, financial health, and board policies.*

1. Cristal Murillo, President
2. Akane Thaxton, President-Elect
3. Chase Robertson, Treasurer
4. John Willey, Secretary

Next Meeting
July 28
@ Noon
Via Google Meets

Grants Committee- *Make grant recommendations to the Board. Assess and evaluate current funding priorities and grant pools. Recommend grand budget allocations. Monitor the grant application process, and recommend and approve changes for improvement.*

1. Akane Thaxton
2. John Willey
3. Aida Pantoja

Next Meeting
July 26
@ Noon
Via Google Meets

Public Relations & Marketing Committee- *Support and facilitate efforts to heighten the visibility of KAB in the general media. Evaluate the content and use of the KAB website and make recommendations for improvements. Develop ways to advance KAB stories, projects, and grant funds. Help in the design of promotional documents to advance KAB. Explore outlets for disseminating information about KAB.*

1. Cristal Murillo
2. Aida Pantoja
3. _____

Next Meeting
July 21
@ Noon
Via Google Meets

Fundraising & Events Committee- *Develop goals to achieve fundraising and special event goals for the coming year. Planning/executing fundraising and special events on behalf of KAB include evaluating their viability and effectiveness. Working with other organizations to maximize funds raised. Identify opportunities for additional fundraising or city beautification projects. Tracking activities and maintaining records of decisions made and amounts of funds raised.*

1. Cristal Murillo
2. Deborah Williams
3. Aida Pantoja

Next Meeting
July 20
@ Noon
Via Google Meets

Education & Outreach Committee- *Establishing relationships and partnerships with the target audience, organizations, and businesses. Provide input and create a framework for new programs. Identify and create a plan to fulfill short-term and long-term goals for KAB Strategic Plan. Monitor progress toward goals and objectives on a consistent basis. Provide resources and feedback for potential program revisions.*

1. Chase Robertson
2. Kyle Tolliver
3. _____

Next Meeting
July 19
@ Noon
Via Google Meets