



City of Abilene

Keep Abilene Beautiful Board Agenda

Notice is hereby given of a meeting of Keep Abilene Beautiful of City of Abilene to be held on April 14th, 2021 at 12:00 p.m. at City Hall, Basement Conference Room, 555 Walnut, Abilene, Texas, for the purpose of considering the following agenda items.

CALL TO ORDER

PUBLIC COMMENTS

Public Comments on Any Item on the Agenda

MINUTES

1. Approve minutes from March 2021 regular board meeting.

TREASURER'S REPORT

2. Approve financial report from March 2021.

COMMITTEE REPORTS

3.
 - A. Executive Committee - Update on KAB Strategic Plan & Organizational Business
 - B. Marketing & Fundraising Committee
 - C. Events Committee
 - D. Grants Committee

COORDINATOR'S UPDATE

4.
 - A. Keep Texas Beautiful Annual Report
 - B. Spring Event update
 - C. Clayshoot Tournament update
 - D. Wine Tasting & Silent Auction update

AGENDA ITEMS

5.
 - A. Keep Texas Beautiful Conference - Virtual this year so no travel or overnight stay. \$99 per person to attend. How many to attend?
 - B. Clayshoot Event Budget Discussion and Approval
 - C. KAB Intern

ADJOURNMENT

Notice

In compliance with the Americans with Disabilities Act, the City of Abilene will provide for reasonable accommodations for persons attending meetings. To better serve you, requests should be received forty-eight (48) hours prior to scheduled meetings. Please contact the City Secretary's Office at 325-676-6208. Telecommunication device for the deaf is 325-676-6360.

CERTIFICATION

I hereby certify the above meeting notice was posted on the bulletin board at the City Hall of the City of Abilene, Texas, on the 9th day of April, 2021, at 11:20 a.m.

Shawna Atkinson, TRMC
City Secretary

**MINUTES OF THE
KEEP ABILENE BEAUTIFUL BOARD
March 10, 2021 | 12PM**

OFFICERS PRESENT

Della Beasley, President
Dr. Tobi Popoola, Treasurer
Reagan Van Coutren, Secretary

OFFICERS ABSENT

BOARD MEMBERS PRESENT

Alex Sazon
Chase Robertson
Akane Thaxton
Jared Bailey
Cristal Murillo
John Willey

BOARD MEMBERS ABSENT

Brylee Ellison

KAB STAFF

Katherine Beeman, KAB Exec.Dir

ADVISORY MEMBERS PRESENT

Srini Valavala, Stormwater Svcs. Admin

COMMUNITY PARTNERS

None

GUESTS PRESENT

None

Call to Order.

Della Beasley called the meeting to order at 12:01 p.m. A quorum of board members were present.

Public Comments

Introduction of Cristal Saling, potential new board member.

Item 1:

Approval of Minutes

No changes regarding February 2021 board meeting minutes. **Motion to approve February 2021 minutes as presented was made by Chase Robertson and by Alex Sazon. *Through roll call, motion was carried***
seconded
unanimously.

Item 2:

Treasurer's Report

Dr. Popoola presented information on February 2021 financial report, clarifying changes in accounting for future income and expenses. **Motion to approve Treasurer's Report made by Reagan Van Coutren and seconded by Jared Bailey. *Through roll call, motion was carried unanimously.***

Item 3:

Committee Reports

A. Executive Committee Committee discussed Adopt-a-Spot cleanup plans, resignation of former president.

- B. Grants Committee** Committee discussed plans for beautification competition, including discussion on what Keep Abilene Beautiful can do to present the most inclusive competition possible for higher participation.
- C. Events Committee** Committee discussed contracts, food trucks, venues, volunteer acquisition and setup for the KAB Spring Clean Music Series.
- D. Marketing/Fundraising Committee** Committee discussed desire for general KAB awareness campaigns via connections with KTXS.

Item 4: Coordinator's Report

Coordinator provided an update to KAB board members regarding the ongoing revitalization of the Adopt-a-Street campaign, the planning of the GCAA project ribbon-cutting, and updates on annual corporate sponsorships.

Items 5: Agenda Items

1. Abilene Chamber of Commerce Membership Renewal

Discussion of benefits of Abilene Chamber of Commerce membership ensued, resulting in approval of \$225 annual membership payment. **Motion to**

approve membership payment made <i>Through roll call, motion</i>	the \$225 Abilene Chamber of Commerce annual by Jared Bailey and seconded by Cristal Murillo. <i>carried unanimously.</i>
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Item 6: Adjournment: The meeting was adjourned at 12:59 p.m.

Reagan Van Coutren, Secretary

Della Beasley, President

KEEP ABILENE BEAUTIFUL (KAB) MAR 31 2021 INCOME STATEMENT						
Revenue	Budget for 2021	Year-to-Date (YTD)	Current Mth	Total	Variance	NOTES
Balance c/f (Bank Statement)		\$ -	\$ 66,585.70	\$ 66,585.70		
Donations	\$ 10,120.00	\$ 2,235.92	\$ 2,306.00	\$ 4,541.92	\$ 5,578.08	
Republic Svcs.	\$ 9,120.00	\$ 2,235.92	\$ 1,356.00	\$ 3,591.92	\$ 5,528.08	February 2021 Republic Services income credited in bank statement in March 2021
Memorial Tree & Bench Program	\$ 1,000.00	\$ -	\$ 950.00	\$ 950.00	\$ 50.00	
Estate of Odis Dolton	\$ -	\$ -	\$ -	\$ -	\$ -	
Grants	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00	
Rotary Club	\$ -	\$ -	\$ -	\$ -	\$ -	
KTB/HEB Green Bag - #2020 AbileneTree Challenge	\$ -	\$ -	\$ -	\$ -	\$ -	
Fund Raising	\$ 10,000.00	\$ -	\$ 8,720.00	\$ 8,720.00	\$ 1,280.00	
Clayshoot Event	\$ 10,000.00	\$ -	\$ -	\$ -	\$ -	
Spring Music Event	\$ -	\$ -	\$ 8,720.00	\$ 8,720.00	\$ -	
Interest Income	\$ 10.94	\$ 2.76	\$ 0.59	\$ 3.35	\$ 7.59	
Sales of Product Revenue	\$ 1,500.00	\$ 42.78	\$ 28.52	\$ 71.30	\$ 1,428.70	
LWYL T-shirt Revenue	\$ 1,500.00	\$ 42.78	\$ 28.52	\$ 71.30	\$ 1,428.70	
Sponsorships/Memberships	\$ 6,500.00	\$ -	\$ 170.35	\$ 170.35	\$ 6,329.65	
Memberships	\$ 6,500.00	\$ -	\$ 170.35	\$ 170.35	\$ 6,329.65	
Recycling	\$ -	\$ -	\$ -	\$ -	\$ -	
Total Revenue	\$ 29,130.94	\$ 2,281.46	\$ 11,225.46	\$ 13,506.92	\$ 15,624.02	
Expenditures	Budget	Year-to-Date (YTD)	Current Mth	Total	Variance	
Annual Dues	\$ 750.00	\$ 520.00	\$ 225.00	\$ 745.00	\$ 5.00	
Abilene Chamber of Commerce	\$ 185.00	\$ -	\$ 225.00	\$ 225.00	\$ (40.00)	Abilene Chamber of Commerce dues increased by \$40
Keep America Beautiful	\$ 365.00	\$ 345.00	\$ -	\$ 345.00	\$ 20.00	Payment to Keep America Beautiful made December 16, 2020
Keep Texas Beautiful	\$ 200.00	\$ 175.00	\$ -	\$ 175.00	\$ 25.00	Payment to Keep Texas Beautiful made January 19, 2021
Keep Texas Beautiful- GCAA	\$ -	\$ -	\$ -	\$ -	\$ -	
Board Development	\$ 2,995.00	\$ -	\$ -	\$ -	\$ 2,995.00	
KAB Retreat	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00	
Keep Texas Beautiful Conference Fee	\$ 1,200.00	\$ -	\$ -	\$ -	\$ 1,200.00	
Keep Texas Beautiful Hotel Fee	\$ 1,695.00	\$ -	\$ -	\$ -	\$ 1,695.00	
Fund Raising Expenses	\$ 7,485.00	\$ -	\$ 3,183.75	\$ 3,183.75	\$ 4,301.25	
LWYL T-shirt	\$ 745.00	\$ -	\$ -	\$ -	\$ 745.00	
TxTees T-Shirts	\$ -	\$ -	\$ 3,183.75	\$ 3,183.75	\$ (3,183.75)	
Clayshoot Event	\$ 6,640.00	\$ -	\$ -	\$ -	\$ 6,640.00	
Sponsorship/Membership	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00	
Grants and Awards	\$ 3,000.00	\$ -	\$ -	\$ -	\$ 3,000.00	
Insurance General Liability	\$ 850.00	\$ 522.00	\$ -	\$ 522.00	\$ 328.00	
Marketing/Advertising/Promotional	\$ 700.00	\$ -	\$ 1,214.13	\$ 1,214.13	\$ (514.13)	
KAB Brochure Printing	\$ 700.00	\$ -	\$ -	\$ -	\$ 700.00	
Business Cards and Banner	\$ -	\$ -	\$ 1,126.61	\$ 1,126.61	\$ (1,126.61)	Flags on the Cheap - Feather Flags
Thank You Cards & Gift Bags	\$ -	\$ -	\$ 42.52	\$ 42.52	\$ (42.52)	
Social Media Advertising - Facebook, Instagram, etc.	\$ -	\$ -	\$ 45.00	\$ 45.00	\$ (45.00)	
Office/General Administration	\$ 1,660.00	\$ 4.65	\$ -	\$ 4.65	\$ 1,655.35	
Business Expo	\$ 200.00	\$ -	\$ -	\$ -	\$ 200.00	
Christmas Lane - Abilene State School	\$ 200.00	\$ -	\$ -	\$ -	\$ 200.00	
KAB Annual Awards	\$ 310.00	\$ -	\$ -	\$ -	\$ 310.00	
Outdoor Adventure Day	\$ 850.00	\$ -	\$ -	\$ -	\$ 850.00	
Outreach & Public Presentations	\$ 100.00	\$ 4.65	\$ -	\$ 4.65	\$ 95.35	Supplies for sponsorship outreach
Program Expenses	\$ 10,225.00	\$ 4,200.00	\$ 6,373.04	\$ 10,573.04	\$ (348.04)	
Adopt-A-Street/Creek	\$ 180.00	\$ -	\$ -	\$ -	\$ 180.00	
Loot for Litter	\$ -	\$ -	\$ -	\$ -	\$ -	
KAB Trashcans	\$ 1,380.00	\$ -	\$ -	\$ -	\$ 1,380.00	
Kirby Lake Clean-Up	\$ 3,300.00	\$ -	\$ -	\$ -	\$ 3,300.00	
Coordinated Clean-Ups	\$ 540.00	\$ -	\$ -	\$ -	\$ 540.00	
Single Clean-Ups/Service Hrs	\$ -	\$ -	\$ -	\$ -	\$ -	
Fall Sweep - Arbor Day	\$ 3,825.00	\$ 2,500.00	\$ -	\$ 2,500.00	\$ 1,325.00	
Memorial Tree and Bench Program	\$ 1,000.00	\$ 1,700.00	\$ 950.00	\$ 2,650.00	\$ (1,650.00)	Payment of \$950 made to City of Abilene Parks & Recreation
Xmas Lane Display	\$ -	\$ -	\$ -	\$ -	\$ -	
Community Fund of Abilene Abilene Gives event	\$ -	\$ -	\$ -	\$ -	\$ -	
City of Abilene Stromwater - Reimbursement	\$ -	\$ -	\$ 470.22	\$ 470.22	\$ (470.22)	Postage reimbursement for sponsorship letters
Spring Music Event	\$ -	\$ -	\$ 4,952.82	\$ 4,952.82	\$ (4,952.82)	
Supplies for Cleanup Events	\$ 600.00	\$ -	\$ 158.01	\$ 158.01	\$ 441.99	First aid expenses. Purchase made at Walmart
Square Inc. E-Commerce Fees	\$ -	\$ 2.22	\$ 36.46	\$ 38.68	\$ (38.68)	Opening fig: Dec, 2020 (\$1.48) and Feb 2021 (\$0.74)
State Sales & Use Tax	\$ -	\$ -	\$ -	\$ -	\$ -	
Tax 990/Audit	\$ -	\$ -	\$ -	\$ -	\$ -	
Website Hosting & Domain Registration	\$ -	\$ -	\$ -	\$ -	\$ -	
Total Expenditures	\$ 28,265.00	\$ 5,248.87	\$ 11,190.39	\$ 16,439.26	\$ 11,825.74	
Net Operating Revenue	\$ 865.94	\$ (2,967.41)	\$ 35.07	\$ (2,932.34)	\$ 3,798.28	

KEEP ABILENE BEUATIFUL
STATEMENT OF FINANCIAL POSITION
MAR 31, 2021 STATEMENT OF ACTIVITY

ASSETS

NON-CURRENT ASSETS

Motor vehicles and Equipments

Motor vehicles \$ -

Equipment \$ -

Total motor vehicles and equipments \$ -

Computers and Hardware

Computers \$ -

Hardware \$ -

Total computers and hardware \$ -

Total Non-Current Assets \$ -

CURRENT ASSETS

Bank Balance

KAB General Bank Account \$ 67,065.94

Total Bank Balance \$ 67,065.94

Accounts Receivable

Pledges - Republic Services \$ -

Total Accounts Receivable Balance \$ -

Other Current Assets

Miscellaneous \$ -

Donations \$ -

Total Other Current Assets \$ -

Total Current Assets \$ 67,065.94

TOTAL ASSETS \$ 67,065.94

LIABILITIES AND EQUITY

NON-CURRENT LIABILITY

Bank Loan \$ -

Total Bank Loan Balance \$ -

Total Non-Current liability \$ -

CURRENT LIABILITIES

Accounts Payable

Sales tax payable \$ -

Facebook/Instagram Ads \$ 45.00

Shipping services \$ -

Total Accounts Payable \$ 45.00

Total Current Liabilities \$ 45.00

Total Liabilities \$ 45.00

EQUITY

Cummulative net Revenue c/f (\$15,814.74 - \$51.10) \$ 15,763.64

Retained Earnings \$ 9,029.02

Temporary Restricted Net Assets \$ -

Unrestricted Assets \$ 43,137.08

Net Revenue \$ (908.80)

Total Equity \$ 67,020.94

TOTAL LIABILITIES AND EQUITY \$ 67,065.94

Difference

Assets \$ 67,065.94

Liabs and Equity \$ 67,065.94

Difference \$ -



KEEP AILENE BEAUTIFUL		
MAR 31, 2021 STATEMENT OF ACTIVITY		
REVENUE		
03/01/2021 Republic Services	\$	678.00 *
03/02/2021 Square Inc. Patron Membership (\$150)	\$	150.00
03/11/2021 Square Inc. - KAB T-Shirt	\$	15.00
03/12/2021 Renewal of individual membership by T. Watkins	\$	25.00
03/16/2021 Donations	\$	3,320.00 *
03/22/2021 Donations	\$	3,700.00
03/24/2021 Square Inc.	\$	1,000.00
03/29/2021 Square Inc. - KAB T-Shirt	\$	15.00
03/29/2021 Donations-	\$	700.00
03/29/2021 Republic Services	\$	678.00
03/31/2021 Interest deposit	\$	0.59
Total Revenue	\$	10,281.59
EXPENDITURE		
03/02/2021 Square Inc. fees - Patron Membership (\$150)	\$	4.65
03/08/2021 Spring event advertising - Webnus Inc. - Thornhill California	\$	75.00
03/11/2021 Square Inc. fees - KAB T-Shirt	\$	0.74
03/11/2021 Abilene Chamber of Commerce membership renewal	\$	225.00
03/11/2021 City of Abilene Stormwater - Postage reimbursement/sponsorship letters	\$	470.22
03/11/2021 City of Abilene Parks & Recreation - Commemorative Bench Donation	\$	950.00 ***
03/12/2021 Square Inc. fees - Renewal of individual membership by T. Watkins	\$	1.03
03/17/2021 Walmart - Thank you cards, Welcome cards for gift bags	\$	42.52
03/19/2021 TxTees T-shirts - 50% deposit. Balance due upon pick of tshirts	\$	1,500.00
03/23/2021 Travis Fox - 50% deposit for sound equipment, engineer and staging	\$	1,900.00
03/24/2021 Square Inc. fees - Sponsorship	\$	29.30
03/24/2021 4imprint - Deposit for Water Bottles	\$	522.48
03/25/2021 4imprint - Balance for Water Bottles	\$	522.47
03/26/2021 Imprint.com - Yard Signs - Spring event	\$	100.23
03/29/2021 Prints on the C - Flags On The Cheap - Feather Flags	\$	1,126.61
03/29/2021 Dayne Pack - 50% deposit for performing arts	\$	100.00
03/29/2021 TxTees T-shirts - Payment balance	\$	1,683.75
03/29/2021 Square Inc. - KAB T-Shirt	\$	0.74
03/30/2021 4imprint - Swag bags	\$	832.64
03/30/2021 Walmart - First aid response kit	\$	158.01
03/30/2021 James Tuffs - 50% deposit for performing arts	\$	900.00
03/31/2021 Facebook/Instagram Ads	\$	45.00 ****
Total Expenditure	\$	11,190.39
Net revenue	\$	(908.80)

* February 2021 contribution credited to account in March 2021

** Donations - Dian Graves Owen Foundation (\$3,000), CBS Ins. (\$200), and Candies by Velta's (\$120)

*** Initial donation received December 23, 2020

**** Accrued expenses. Payment made 04/01/2021